

The Single Market: Europe's best asset in a changing world

The Single Market is one of the EU's greatest achievements. It makes everyday life easier for people and businesses, and fuels jobs and growth. It is the beating heart of the EU.



The EU Single Market is one of the **world's largest economies** with a GDP of 15 trillion euro.



It accounts for over **500 million consumers**, and **21 million SMEs.**



Economic benefits of the Single Market amount to **8.5% of EU GDP.**

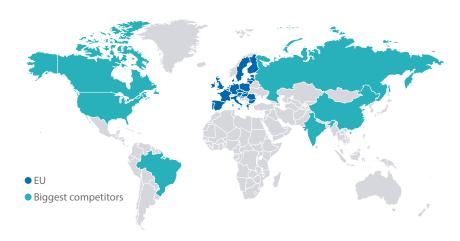
Thanks to the Single Market, people, goods, services and money can move around the EU almost as freely as within a single country. These four indivisible freedoms of movement have become an integral part of daily life in Europe.

The Single Market is a powerful engine of our prosperity and wealth, our industry's competitiveness and our continent's standing and influence in the world.

To exploit its full potential in the digital era and ensure sustainable growth of our economy, the Single Market needs to function properly and constantly evolve in a rapidly changing world.

Together we are stronger

Despite Europe's continued growth, our relative importance compared to the rest of the world is declining. The share of Europe's population and GDP are forecast to diminish compared to the rest of the world. To mention demographics only, Europe will be home to less than 5% of the global population by 2060, down from around 25% at the start of the previous century. The rapidly rising influence of emerging economies accentuates the need for Europe to speak with one voice.



The risk of fragmentation and the temptation to draw up domestic barriers is real. But in a world where our global competitors are continent-sized economies, Europe needs to pull together and deepen integration so that our Single Market remains our greatest asset and source of opportunities. Deepening and strengthening the Single Market will make Europe even more attractive to international trading partners and provide it with additional leverage on the international stage.



Ensuring everyone benefits

Over the last 25 years, the Single Market has improved the lives of our citizens and businesses. EU citizens can study, live, shop, work and retire in any EU country, and enjoy products from all over Europe. Companies have been able to expand their operations and offer consumers more choice, more innovative products and better prices due to fewer technical, legal and administrative barriers. The Single Market is particularly important for small companies and start-ups, allowing them to attract investments to grow across the EU and globally. At the same time, the EU is making sure that these greater freedoms do not undermine fairness, consumer protection or environmental sustainability.

The Single Market: What does it do for you?



17 million Europeans live or work in an EU country other than their own.



Cost of national calls has fallen by two-thirds. People can switch telecoms providers easily; and they can call, text and use data in any EU country just like at home.



Throughout the EU, consumers can access goods and services **online** without worrying about geographically based restrictions.



Thanks to EU-wide competition, people can choose their energy provider and switch telecoms providers in a fast and easy way.



Customers can claim compensation from the airline if they arrived at their final destination with a delay of over 3 hours.



All products imported from third countries need to comply with our rules.



More than 9 million people have benefited from Erasmus.



People can make an **electronic** payment in euro in the Single Market as easily as at home.



Europeans benefit from one of the strictest rules on health, hygiene and food standards around the world.



People can cancel or return online purchases within 14 days. No reason required. Customers can return faulty goods within 2 years at no extra cost.



Bank deposits of up to €100 000 are always protected.



Companies can benefit from simplified VAT rules and file one tax return for all of their EU activities.



The European Health **Insurance Card** gives people access to medically necessary, state-provided healthcare during a temporary stay in any



Public authorities are spending taxpayer money **efficiently** on public products and services (€2 trillion yearly) through open and transparent



Europeans can use their **digital** subscription services in all EU countries.



EU country.



tenders.



Have **pension rights** from work in another EU country recognised.



EU product legislation imposes safety requirements that are amongst the strictest in the world.



Already **842,000 SMEs** have benefited from the funding and support of the Juncker Plan.



Citizens now have more control over their personal data and how it is processed by third parties.

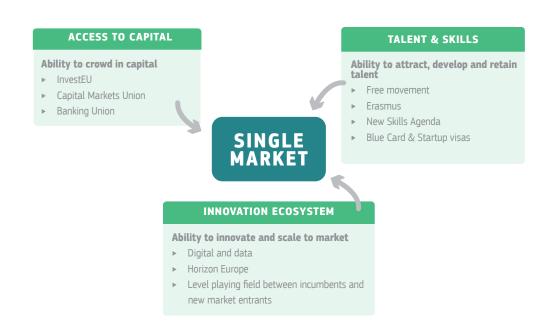


The Single Market: a driver of competitiveness

The Single Market makes it possible for businesses to connect and integrate with each other in a way that allows creating new products and to market them across Europe free from customs or technical barriers. European value chains give companies access to more diverse, higher quality and cheaper inputs, which makes them more competitive globally. The Single Market reduces the vulnerability of companies to supply or demand shocks in specific market segments or countries, and facilitates the increasing integration between manufacturing and services.



Beyond regulatory measures, the EU supports the Single Market by improving the investment environment and enhancing the availability and access to capital, talent, infrastructure and business support across the EU.





Time to renew the commitment to the Single Market

Today, deeper integration requires more political courage than 25 years ago and greater efforts to close the gap between rhetoric and delivery.

The Single Market is built on the trust that everybody plays by the agreed rules. Member States must be vigilant in implementing and applying EU rules and refrain from erecting new barriers.

The Commission also calls on the European Parliament and the Council to adopt key proposals on the table before the end of this legislature. Indeed. Over the last four years, the Commission has put forward an ambitious set of measures to deepen the Single Market and make it fairer. In particular, with the **Single Market Strategy**, **Capital Markets Union** and **Digital Single Market Strategy**, **the Commission has presented 67 proposals**, **out of which 20 still have to be adopted**. The Commission has also presented other key proposals in areas like services, data economy, circular and sustainable development as well as proposed safeguards in the fields of employment, taxation and company law.

Juncker Commission67 proposals to deepen the Single Market



European Parliament and Council 20 proposals still to be adopted

Adapt the Single Market to a changing world

For the Single Market to remain a source of growth and opportunities, it must continue to adapt to new developments and challenges. There is significant potential for further economic integration in the areas of services, products, taxation and network industries. Ambition will also be required to tackle new challenges and avoid emerging barriers in strategic sectors for the future such as digital, artificial intelligence or the circular and low carbon economy.





Legislative state of play

Swift agreement possible by following normal procedures

Presented and agreed

Policy description	European Parliament	Council of the European Union		
Single Market Strategy				
1. Single Digital Gateway				
2. Notification Procedure		•		
3. Single Market Information Tool (SMIT)		•		
4. Goods Package (Mutual Recognition)				
5. Goods Package (Compliance and Enforcement	·)			
6. Supplementary Protection Certificate (SPC) - Manufacturing Waiver				
7. e-Card		•		
8. Regulation on cross-border parcel delivery services				
9. Proportionality test before adoption of new regulations of professions				
10. Company Law package				
11. Health Technological Assessments				
12. New Deal for Consumers package				
Agreement possible if strong political commitment from all	union institutions			

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Policy description	European Parliament	Council of the European Union			
Digital Single Market					
32. Cybersecurity Act					
33. Re-use of public sector information (PSI)					
34eu Top Level Domain name		•			
35. Cybersecurity Competence centre and netwo	ork				
36. High performance computing					
37. Value added tax for e-publications	•	•			
Capital Markets Unio	on / Banking U	nion			
38. Simple, transparent and standardised Securitisation					
39. Prospectus					
40. European venture capital funds (EuVECA)					
41. Preventive restructuring, second chance and efficiency of procedures					
42. Pan-European Personal Pension Product (PEPP)					
43. Review of the European Supervisory Authorities					
44. EU crowdfunding framework					
45. European covered bonds framework					
46. Facilitating cross-border distribution of investment funds	•				
47. Third-party effects on assignment of claims					
48. Promotion of SME Growth Markets					
49. More proportionate and effective rules for investment firms					

Capital Markets Union / Banking Union

50. European market infrastructure regulation (Supervision)	
51. European market infrastructure regulation (Refit)	
52. Recovery and resolution of central counterparties	•
53. Sustainable finance : Taxonomy	
54. Sustainable finance : Disclosure	
55. Sustainable finance : Low carbon Benchmarks	
56. Ranking of unsecured debt instruments in insolvency	•
57. European Deposit Insurance Scheme	
58. Capital Requirements Reform	
59. Loss-absorbing and recapitalisation capacity (Reg. & Dir.)	
60. Supervision of credit institutions and investments firms	
61. Further developing secondary markets for NPLs including more efficient value recovery	
62. Minimum loss coverage for non-performing exposure	
63. Enabling framework for the development of EU sovereign bond-backed securities	•
64. Common backstop	
65. EU Fund for Strategic Investments 2.0	
66. Deepening of the Economic & Monetary Union	
67. Combatting fraud and counterfeiting of non-cash means of payment	•