

ANNEX No.1
The monthly reporting tables of OSHMAs for public advertisement and institutional advertisement January 2023 –February 2024
Source: Audiovisual Authority

January 2023¹

Subject	Broadcaster 1	Broadcaster 2	Broadcaster 3	ART 1
Total of public ads (in seconds)	1,240	304	0	1,792
Total of ads (in seconds)	321,568	290,130	177,279	13,592
Percentage	0.38%	0.1%	0%	13.2%

February 2023

Subject	Broadcaster 1	Broadcaster 2	Broadcaster 3	ART 1
Total of public ads (in seconds)	0	0	0	4,480
Total of ads (in seconds)	308,393	274,161	154,463	11,251
Percentage	0%	0%	0%	39.8%

March 2023

Subject	Broadcaster 1	Broadcaster 2	Broadcaster 3	ART 1
Total of public ads (in seconds)	8,748	2,720	4,415	6,680
Total of ads (in seconds)	355,646	323,011	209,779	15,468
Percentage	2.45%	0.84%	2.1%	43.18%

APRIL 2023 ²

Subject	Broadcaster 1	Broadcaster 2	Broadcaster 3	ART 1
Total of public ads (in seconds)	6,510	9,173	7,123	6880
Total of ads (in seconds)	141,769	155,341	84,895	12,097
Percentage	4,6%	5,9%	8,4%	56,8%

MAY 2023³

¹ The following subjects: IDP Commissioner for the right to information and protection of personal data; CEC Central Election Commission; Ministry of Health and Social Protection

² The time period refers to April 1-13, since on April 14 we officially entered the Electoral Campaign period.

³ The time period refers to May 15-May 31, since on May 14, along with the voting, the process of the election period was officially closed.

Subject	Broadcaster 1	Broadcaster 2	Broadcaster 4	ART 1
Total of public ads (in seconds)	2,991	5,845	0	1,620
Total of ads (in seconds)	200,224	182,999	116,019	19,928
Percentage	1.5%	3.2%	0	8.1%

JUNE 2023

Subject	Broadcaster 1	Broadcaster 2	Broadcaster 3	ART 1
Total of public ads (in seconds)	1,672	50	0	240
Total of ads (in seconds)	293,945	332,938	183,112	10,948
Percentage	0.56%	0.01%	0	2.19%

JULY 2023

Subject	Broadcaster 1	Broadcaster 2	Broadcaster 3	ART 1
Total of public ads (in seconds)	0	3,487	0	9,828
Total of ads (in seconds)	298,493	336,263	162,165	27,920
Percentage	0	1.03%	0	35.2%

August 2023

Subject	Broadcaster 1	Broadcaster 2	Broadcaster 3	ART 1
Total of public ads (in seconds)	710	1,587	682	1,104
Total of ads (in seconds)	303,963	260,410	167,755	9,400
Percentage	0.23%	0.6%	0.4%	11.7%

Period 01 – 10 September 2023

Subject	Broadcaster 1	Broadcaster 2	Broadcaster 3	ART 1
Total of public ads (in seconds)	150	133	0	0
Total of ads (in seconds)	83,612	91,811	60,583	2,585
Percentage	0.17%	0.14%	0%	0%

Period 25 - 30 September 2023⁴

Subject	Broadcaster 1	Broadcaster 2	Broadcaster 3	ART 1
Total of public ads (in seconds)	444	508	0	400
Total of ads (in seconds)	67,723	73,014	40,166	2,079
Percentage	0.65%	0.69%	0	19.24%

OCTOBER 2023

Subject	Broadcaster 1	Broadcaster 2	Broadcaster 3	ART 1
Total of public ads (in seconds)	1,535	1,141	0	1,840
Total of ads (in seconds)	378,300	401,650	225,133	12,613
Percentage	0.41%	0.28%	0%	14.59%

NOVEMBER 2023

Subject	Broadcaster 1	Broadcaster 2	Broadcaster 3	ART 1
Total of public ads (in seconds)	525	711	1,358	3,582
Total of ads (in seconds)	383,767	434,595	255,400	22,585
Percentage	0.13%	0.16%	0.53%	15.86%

DECEMBER 2023

Subject	Broadcaster 1	Broadcaster 2	Broadcaster 3	Art 1
Total of public ads (in seconds)	0	0	197	525
Total of ads (in seconds)	416,416	529,328	300,718	30,422
Percentage	0	0	0.06%	1.72%

JANUARY 2024

Subject	Broadcaster 1	Broadcaster 2	Broadcaster 3	RTSH 1
Total of public ads (in seconds)	0	0	0	0

⁴ On September 10-September 24, 2023, the partial elections for the local government were held in Kukës district. During this period, the Audiovisual Media Authority monitors OSHMAs according to the Electoral Code of the Republic of Albania

Total of ads (in seconds)	285,599	314,291	225,492	8, 689
Percentage	0%	0%	0%	0%

Until 15 February 2024

Subject	Top Channel	Klan Tv	Vizion Plus	RTSH 1
* Total of public ads (in seconds)	0	0	0	0
Total of ads (in seconds)	150,408	165,115	122,967	3,360
Percentage	0%	0%	0%	0%

Institutional advertising

June 15, 2023- February 15, 2024

Subjekti	Broadcaster 1	Broadcaster 2	Broadcaster 3	ART 1
Total institutional ads (seconds)	9,282	7,045	3,304	16,759
Total of ads (in seconds)	2,522,839	2,801,597	1,674,606	125,986
Percentage	0.36 %	0.25 %	0.19 %	13.30%