

Attitudes of European Consumers towards High Energy Prices and Cost of Living

Key survey results

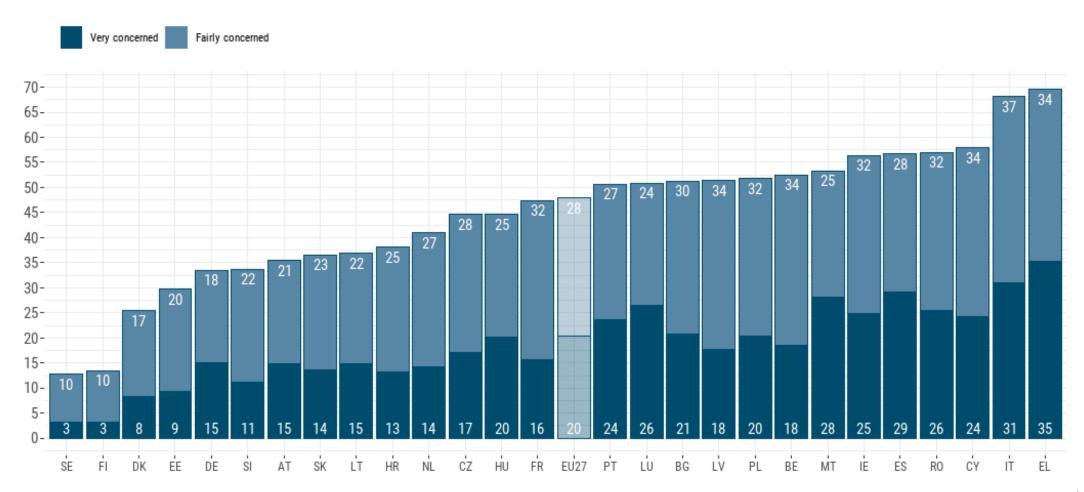
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Survey methodology

- Survey carried out by Ipsos for the European Commission
- Fieldwork between 11 and 24 October 2022
- 25 676 phone interviews across 27 Member states
- Representative sample of citizens aged 18 and over for each country

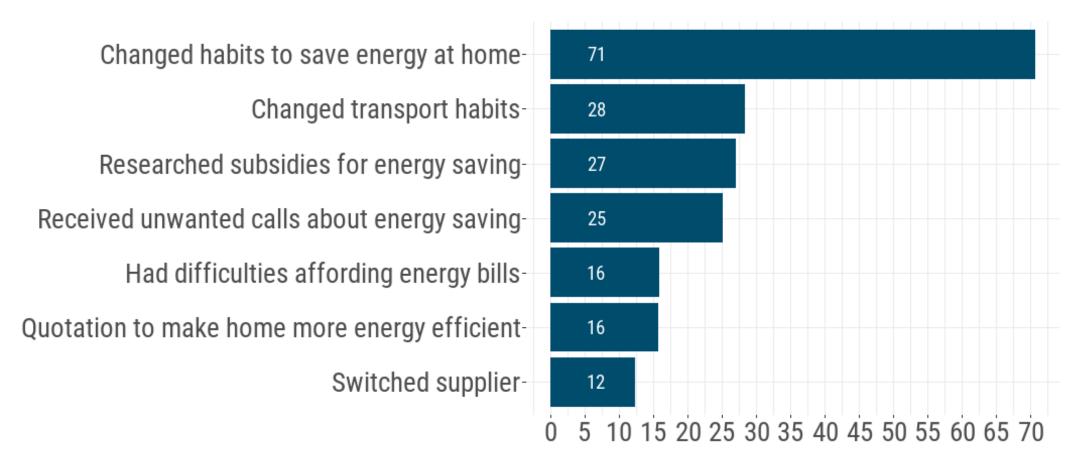


EU27- In the past six months, % consumers declaring they had difficulties affording energy bills

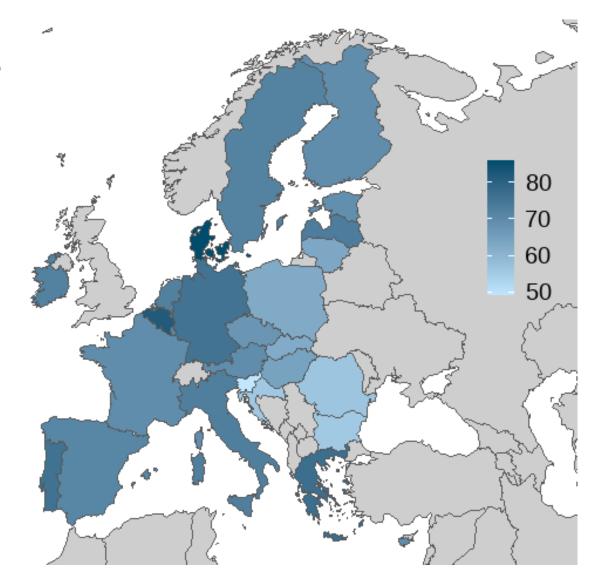




EU 27 - As a result of the recent increase in energy prices, % consumers declaring that they:

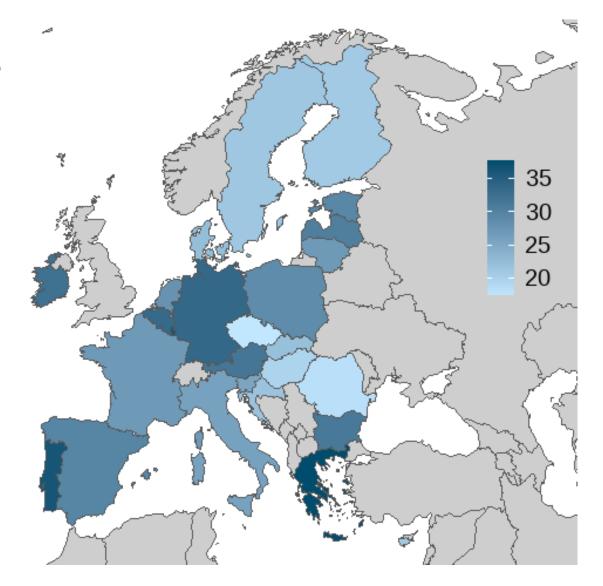






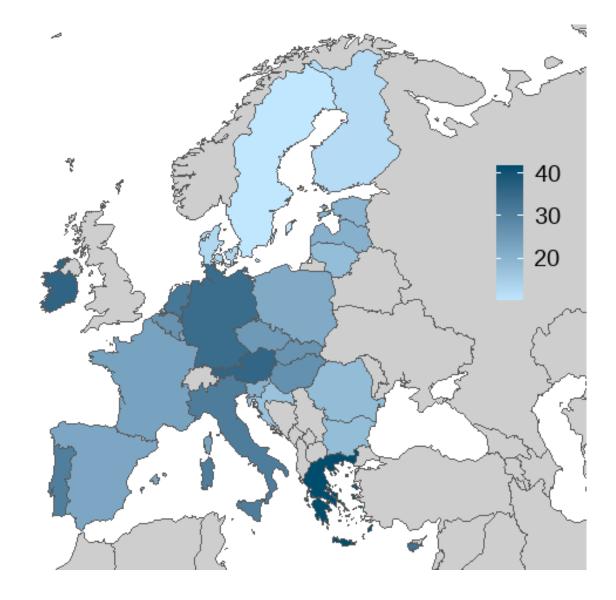
% changed habits to save energy at home





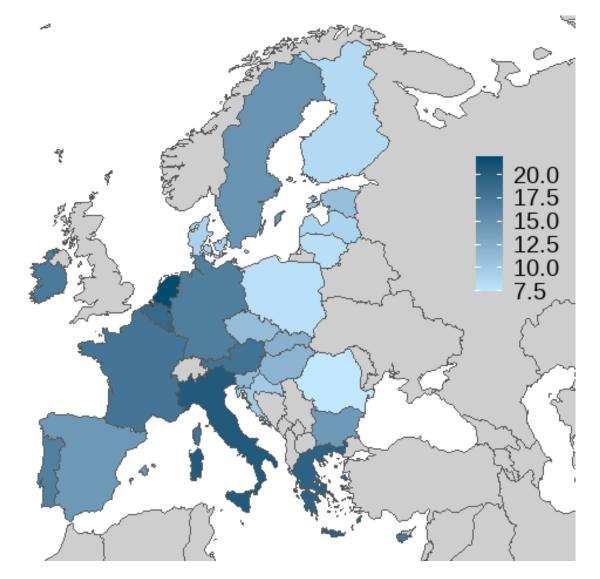
% changed transport habits





% researched subsidies for energy saving

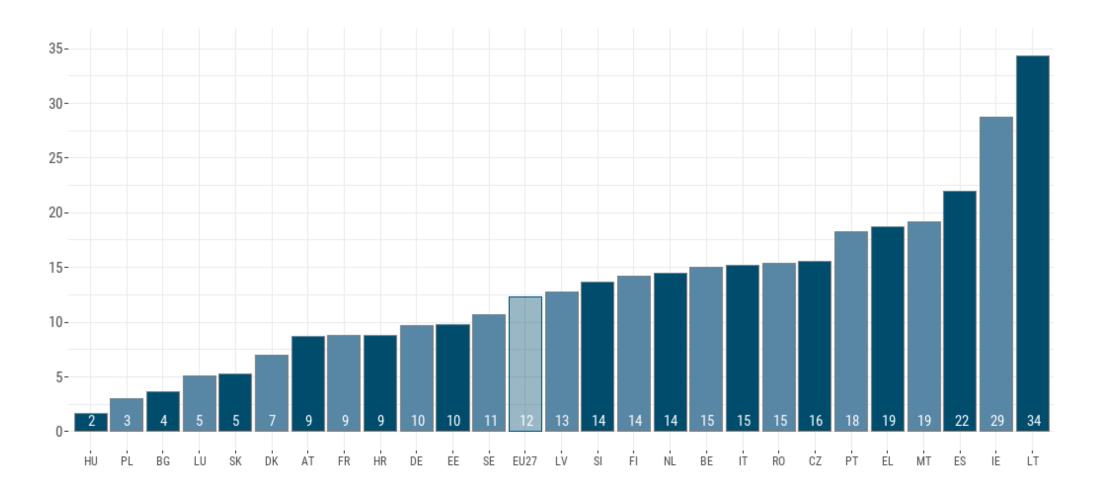




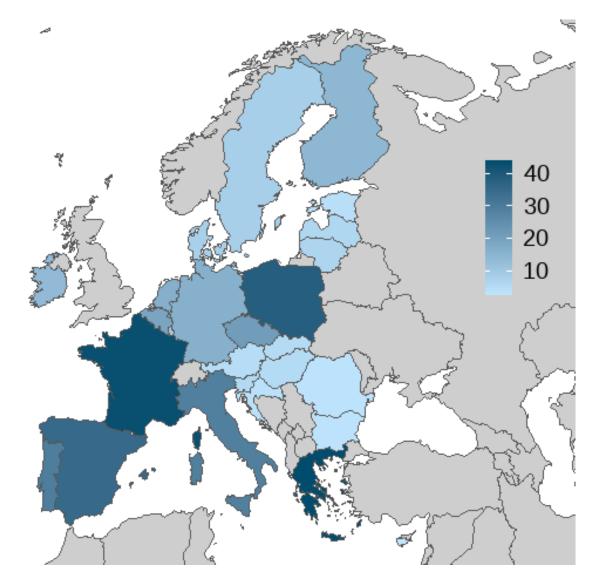
% got a quotation to make home more energy-efficient



Country comparisons – % switched energy supplier



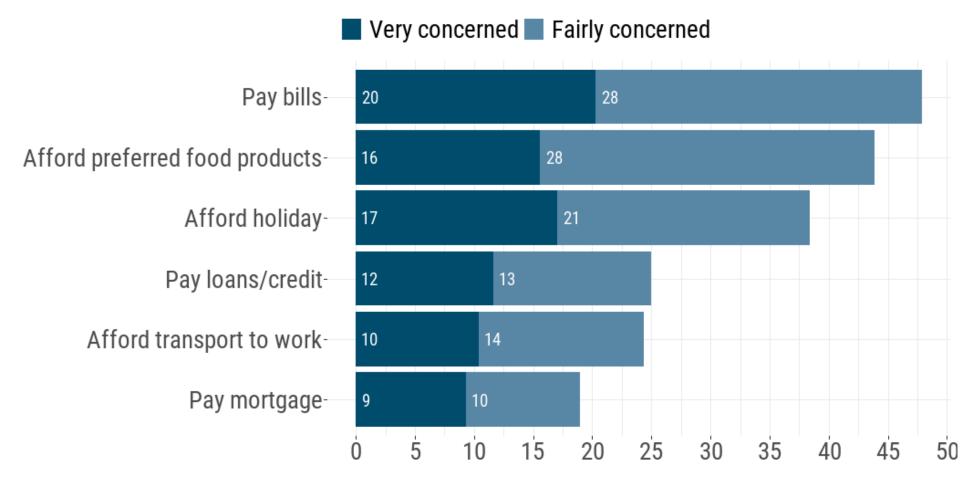




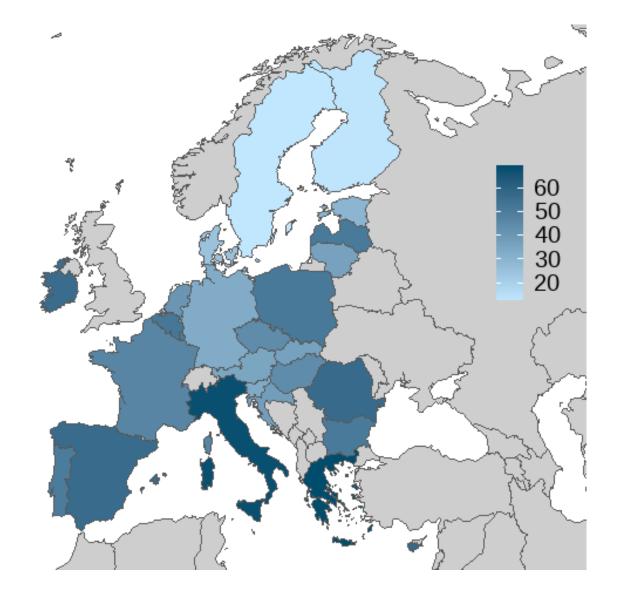
% received unwanted calls about energy saving



EU 27- Thinking about their personal finance situation over the next six months, % consumers declaring that they are concerned about being able to:

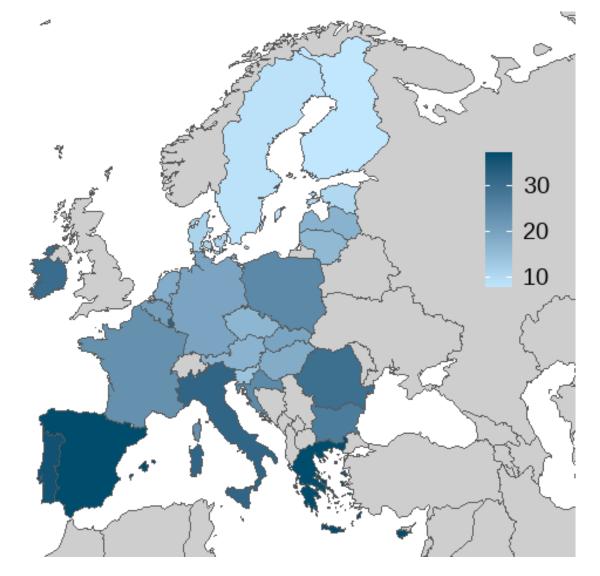






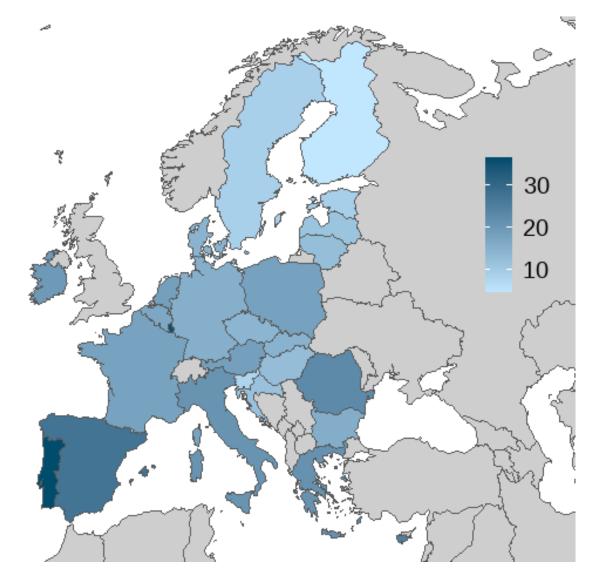
% fairly/very concerned to pay bills – next six months





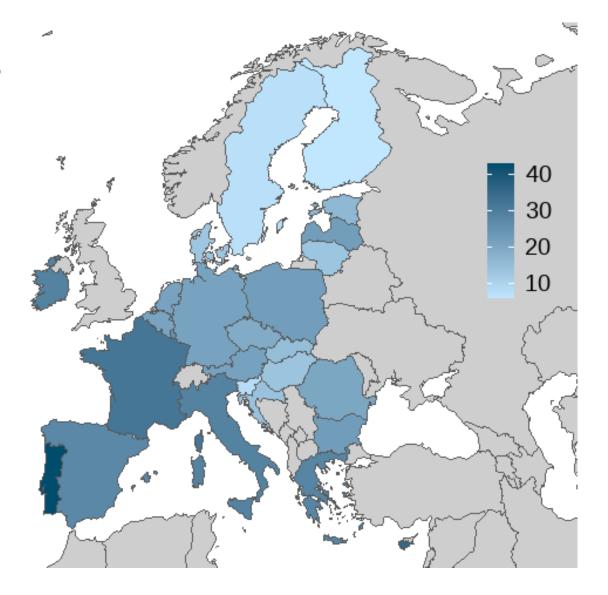
% fairly/very concerned to pay loans / credit cards – next six months





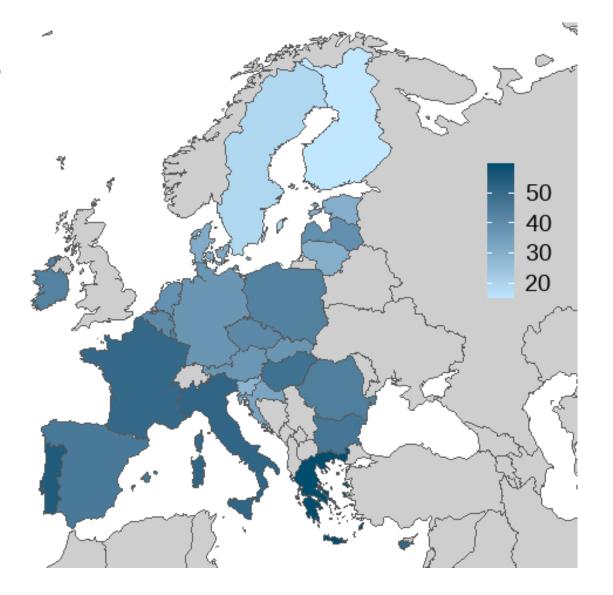
% fairly/very concerned to pay mortgage next six months





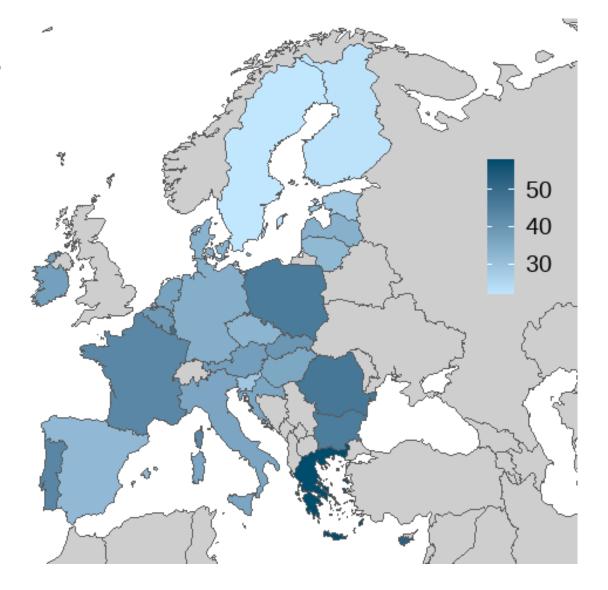
% fairly/very concerned to afford transport to work - next six months





% fairly/ very concerned to afford preferred food products - next six months

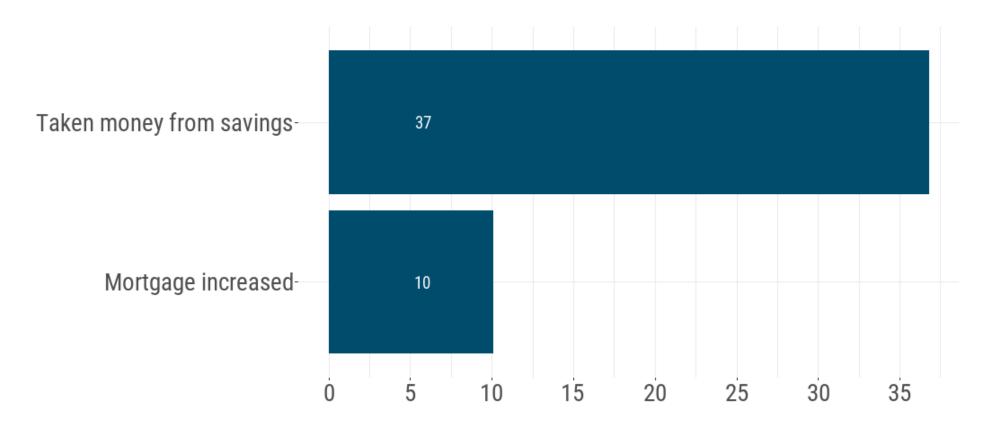




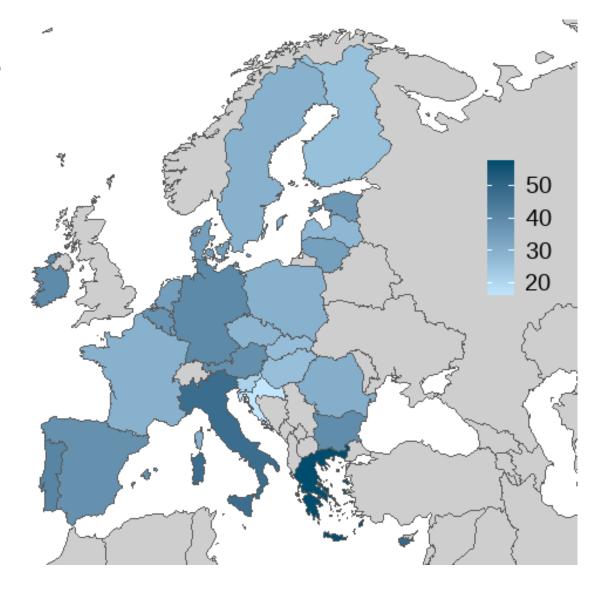
% fairly /
very
concerned
to afford
holiday next six months



EU 27- Consequences of increased inflation rates in last six months, % consumers:

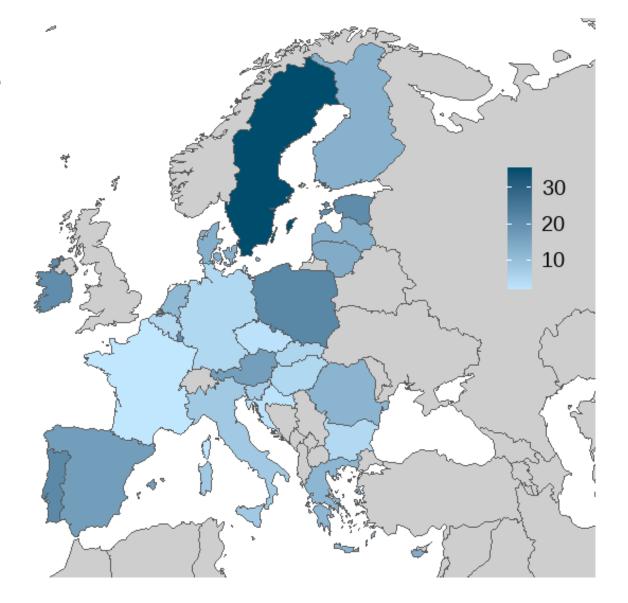






% taking money from savings in last six months





% fairly / very concerned to afford holiday - next six months

