

Apie *Jungtinio tyrimų centro* pavadinimo ir santrumpos JRC vartojimą:

1) Basic Rules

a) The organisation's full name is "Joint Research Centre".

The full name must be used in the first occurrence in written or verbal communications.

Thereafter, the abbreviation "JRC" should be used.

b) The organisation's name must not be altered or abbreviated in any way. In short, there are only two acceptable references: "Joint Research Centre" and "JRC" as per points 1a) and 1b) above.

2) DG or not DG

The prefixes "Directorate-General" or "DG" must **not** be used as part of the Corporate Name. For example, the following names are **not** permitted: "Directorate-General Joint Research Centre" OR "Directorate-General JRC" OR "DG JRC".

3) How to explain JRC's relationship with the European Commission

The JRC's relationship with the European Commission must be explained **without** alteration to the Corporate Name. For example, a **correct** sentence would be: 'The Joint Research Centre (JRC) is a Directorate-General of the European Commission...'.

4) How to refer to the Institutes of the Joint Research Centre

The JRC's structure and relationship with its Institutes must be explained **without** alteration to the Corporate Name **or** Institute Name. Full names should be used in the first occurrence. For example, a **correct** sentence would be: 'The Joint Research Centre's *Institute for Energy (IE)* provides research support to the European Commission via...'. Thereafter, the correct abbreviations, as in the institute logos, should be used, in this case, "JRC" and "IE".

5) Translation of the Corporate Name

a) Full Name ("Joint Research Centre")

Translation of "Joint Research Centre" in the 23 Member State languages is permitted.

b) Abbreviation ("JRC")

Translation of "JRC" in the 23 Member State languages is to be avoided in publications or communications produced for corporate use. For example, flagship publications or marketing brochures which are produced for EU distribution. In specific cases, classic translations of the Corporate Name, such as "CCR" or "GFS", are acceptable in the local context.