



Empowering citizens to shape a greener Europe

December 2020

#EUGreenDeal



What is the Pact?

The Pact is an EU-wide initiative that invites **people, communities** and **organisations** to:

Connect and **share knowledge**

Learn about climate change

Develop and scale up solutions to fight climate change

The Pact already draws on over **3,500** contributions from organisations and citizens to a public consultation.

We want the Pact to be led by you! As an **open** and inclusive initiative, the Pact will evolve and grow thanks to the creativity, needs and ideas of those becoming part of it.



Why do we need a European Climate Pact?

The climate crisis is real and affects all of us but everyone can contribute to find solutions. The Climate Pact provides a space for people across all walks of life to connect and together develop and implement climate solutions, big and small. By sharing ideas and best practices, we can help people inspire each other.

The European Union is taking action to fight climate change. But laws and targets won't be enough alone. Our everyday choices matter! Climate action is an opportunity for everyone to improve our lives, our economy and our society.

More than **nine in ten Europeans** see climate change as a serious problem and support action to tackle it, but it is not always clear what action to take.

While many people and organisations are already taking steps for the climate, others are eager to learn more so they can start making climate-conscious choices. The European Climate Pact intends to bring everyone together.



What can I do?



Apply to become a **Climate Pact Ambassador**

Ambassadors inform, inspire and support climate action in their communities and networks.



Make a pledge for the planet

• Everyone, from an individual to a large organisation, can pledge to take action in support of the climate.



Share ideas and information, and **connect** with others.



Wisit the European Climate Pact website (http://europa.eu/climate-pact) to learn more.





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