



**EUROPEAN COMMISSION**  
 DG Communication  
 Directorate A - Strategy and Corporate Communications  
**Unit A3**

Dear Sir/Madam,

**Subject: - Call for tenders for a Framework Contract for Media Analysis Services for the European Commission: PN/2015-23/A3**  
**- Contract notice published in EU O.J. S No. 210 on 29/10/2015**

1. The European Commission is planning to award the public contract referred to above. Please find enclosed the related tender specification listing all the documents that must be produced in order to submit a tender, and the draft contract.
2. If you are interested in this contract, you should submit a tender in one original and three copies in one of the official languages of the European Union.

Tenderers shall submit tenders by letter:

- a) either by post or by courier not later than 4/12/2015, in which case the evidence of the date of dispatch shall be constituted by the postmark or the date of the deposit slip, to the address indicated below.
- b) or delivered by hand not later than 16.00 on 4/12/2015 to the address indicated below. In this case, a receipt must be obtained as proof of submission, signed and dated by the official in the Commission's central mail department who took delivery.

The department is open from 08.00 to 17.00 Monday to Thursday, and from 8.00 to 16.00 on Fridays. It is closed on Saturdays, Sundays and Commission holidays.

<p><u>By post:</u></p> <p>CALL FOR TENDERS                  Media Analysis Services for the European Commission - PO/2015-23/A3                  European Commission                  Directorate-General for Communication,                  COMM.A.3, BERL 05/187                  For the attention of Philippe Cattoir                  B – 1049 Brussels                  Belgium</p>	<p><u>By courier or by hand:</u></p> <p>CALL FOR TENDERS                  Media Analysis Services for the European Commission - PO/2015-23/A3                  European Commission                  Directorate-General for Communication,                  COMM.A.3, BERL 05/187                  For the attention of Philippe Cattoir                  Avenue du Bourget 1                  B-1140 Brussels (Evere)                  Belgium</p>
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Tenders must be placed inside two sealed envelopes. The inner envelope, addressed as indicated above, should be marked as follows: "CALL FOR TENDERS – NOT TO BE OPENED BY THE INTERNAL MAIL DEPARTMENT ". If self-adhesive envelopes are used, they must be sealed with adhesive tape and the sender must sign across this tape.

The inner envelope must also contain two sealed envelopes, one containing the technical tender and the other the financial tender. Each of these envelopes must clearly indicate the content ("Technical" and "Financial").

3. Tenders must be:
    - signed by a duly authorised representative of the tenderer;
    - perfectly legible so that there can be no doubt as to words and figures;
  4. The period of validity of the tender, during which tenderers may not modify the terms of their tenders in any respect, is 6 months from the final date for submission.
  5. Submission of a tender implies acceptance of all the terms and conditions set out in this invitation to tender, in the tender specification and in the draft contract and, where appropriate, waiver of the tenderer's own general or specific terms and conditions. Submission of a tender is binding on the tenderer to whom the contract is awarded for the duration of the contract.
  6. All costs incurred during the preparation and submission of tenders are to be borne by the tenderers and will not be reimbursed.
  7. Contacts between the contracting authority and tenderers are prohibited throughout the procedure save in exceptional circumstances and under the following conditions only:
    - Before the final date for submission of tenders:
    - \* At the request of the tenderer, the contracting authority may provide additional information solely for the purpose of clarifying the nature of the contract.  
  
Any requests for additional information must be made in writing only to COMM-MEDIA-TENDERS@ec.europa.eu  
Requests for additional information received less than five working days before the final date for submission of tenders will not be processed.
    - \* The Commission may, on its own initiative, inform interested parties of any error, inaccuracy, omission or any other clerical error in the text of the call for tenders.
    - \* Any additional information including that referred to above will be posted on [http://ec.europa.eu/dgs/communication/contracts-and-grants/contracts/headquarters/index\\_en.htm](http://ec.europa.eu/dgs/communication/contracts-and-grants/contracts/headquarters/index_en.htm)
- The website will be updated regularly and it is the tenderers' responsibility to check for updates and modifications during the tendering period.
- After the opening of tenders

- \* If clarification is required or if obvious clerical errors in the tender need to be corrected, the contracting authority may contact the tenderer provided the terms of the tender are not modified as a result.
8. This invitation to tender is in no way binding on the Commission. The Commission's contractual obligation commences only upon signature of the contract with the successful tenderer.
  9. Up to the point of signature, the contracting authority may either abandon the procurement or cancel the award procedure, without the candidates or tenderers being entitled to claim any compensation. This decision must be substantiated and the candidates or tenderers notified.
  10. Once the Commission has opened the tender, the document shall become the property of the Commission and it shall be treated confidentially.
  11. You will be informed of the outcome of this procurement procedure by e-mail. It is your responsibility to provide a valid e-mail address together with your contact details in your tender and to check it regularly.
  12. If processing your reply to the invitation to tender involves the recording and processing of personal data (such as your name, address and CV), such data will be processed pursuant to Regulation (EC) No 45/2001 on the protection of individuals with regard to the processing of personal data by the Community institutions and bodies and on the free movement of such data. Unless indicated otherwise, your replies to the questions and any personal data requested are required to evaluate your tender in accordance with the specifications of the invitation to tender and will be processed solely for that purpose by DG COMM, Unit A3 – Media Analysis. Details concerning the processing of your personal data are available on the privacy statement at: [http://ec.europa.eu/dataprotectionofficer/privacystatement\\_publicprocurement\\_en.pdf](http://ec.europa.eu/dataprotectionofficer/privacystatement_publicprocurement_en.pdf).
  13. Your personal data may be registered in the Early Warning System (EWS) only or both in the EWS and Central Exclusion Database (CED) by the Accounting Officer of the Commission, should you be in one of the situations mentioned in:
    - the Commission Decision 2008/969 of 16.12.2008 on the Early Warning System (for more information see the Privacy Statement on [http://ec.europa.eu/budget/contracts\\_grants/info\\_contracts/legal\\_entities/legal\\_entities\\_en.cfm](http://ec.europa.eu/budget/contracts_grants/info_contracts/legal_entities/legal_entities_en.cfm)),
    - or
    - the Commission Regulation 2008/1302 of 17.12.2008 on the Central Exclusion Database (for more information see the Privacy Statement on [http://ec.europa.eu/budget/expained/management/protecting/protect\\_en.cfm#BDCE](http://ec.europa.eu/budget/expained/management/protecting/protect_en.cfm#BDCE))

Date: 29.10.2015

  
**Philippe Cattoir**  
**Head of Unit**

**Annexes:**

- I. Tender Specifications**
- II. Framework Service Contract**
- III. Price Table**
- IV. Declaration of Honour**
- V. Reference table for Selection Criteria**
- VI. Tables relating to the financial capacity of the tenderer**
- VII. Case Studies**
- VIII. Methodological Aspects**
- IX. Technical Annex**
- X. Commission Holidays**
- XI. Quality Assessment Grid**