

Sustainable Consumption Pledge 2024 Reporting

Cnova N.V. was founded in 1998 in Bordeaux and currently employs 2000 people in France. Its website, Cdiscount.com is the French ecommerce leader, serving 17,1 monthly unique visitors and hosting a marketplace used by 14.000 professional sellers. Cnova N.V.'s product offering provides its clients with a wide variety of daily goods, efficient delivery options, practical and innovative payment solutions, as well as travel, entertainment or 2nde life services. Cnova N.V. also serves B2B clients internationally through Octopia (Marketplace-as-a-Service solutions), Cdiscount Advertising (advertising services for sellers and brands) and C-Logistics (end-to-end logistic ecommerce solution). These activities are supported by Peaksys (Tech entity). Cnova N.V. is part of Casino group.

Pledge #1: Measuring and reducing our carbon footprint

Cnova is committed to measure and monitor its carbon emissions, on 100% of Scopes 1, 2¹ and 3².

Cnova published its carbon footprint in its sustainability report, according to the CSRD regulation.
<https://www.cnova.com/wp-content/uploads/2025/04/Cnova-NV-Dutch-Annual-Report-2024.pdf>.

Cnova, as part of Casino group, is committed to reduce the GHG emissions of its activity, according to targets defined at the group level.

New targets for reducing the Casino group carbon footprint were set in 2024 for the 2030 horizon. The new targets are based on the reference year 2023, considering the 2024 scope, in order to guarantee comparability and representativeness.

The targets defined are the following:

- **50% renewable energy used for the group operations by 2030;**
- **Reduction of scopes 1 and 2 emissions by 42% between 2023 and 2030, in line with the Paris Agreement target of limiting global warming to 1.5°C;**
- **Reduction of Scope 3 emissions by 2.5% a year, giving an overall reduction of 16% between 2023 and 2030 (gross value), based on the criteria recommended by the SBTi for setting scope 3 targets on a Well-Below 2°C trajectory.**

In 2024, Cnova actively contributes to these targets and achieved the following results:

- **Scope 1 related GHG emissions reduced by 54% in 2024 compared to 2023;**
- **Scope 2 related GHG emissions reduced by 28% in 2024 compared to 2023;**
- **Scope 3 related GHG emissions reduced by 6% in 2024 compared to 2023.**

¹ Calculation based on Carbon 4 tool (<https://www.carbone4.com/>).

² For transportation and distribution calculation is performed according to the methodology designed by Fret 21 : , supported by the ADEME and French Ministry of Ecological Transition (<https://fret21.eu/>). For goods and services, calculation is performed using a tool developed in-house by Casino group whose methodologies were verified by an external firm of experts in 2022 (<https://www.groupe-casino.fr/wp-content/uploads/2023/04/GROUPE-CASINO-URD-2022.pdf>).

Pledge #2: Measuring and improving environmental performance of products sold

Cnova is acting both as a product manufacturer and a retailer and marketplace website.

➤ As a product manufacturer

Cnova is pursuing life-cycle analysis on emblematic products sold under Cnova's private label-brands. Main actions to improve the products' environmental performance concern the energy efficiency of the products, the choice of raw materials and packaging. **Discussions with manufacturers are underway to improve the environmental performance of these products.**

➤ As a retailer and marketplace website

In 2021, **Cnova launched its program dedicated to the sale of "More Sustainable " products³** with a share of 10.3% of the GMV. The target for 2024 was 20%. **The result was even greater, with 25.2% of sales achieved.**

In 2024 Cnova enriched the program with 2 certifications, the EU Ecolabel and Epeat⁴ on IT products. The program was launched in 2021

Pledge #3 - Increase circularity

Cnova has been practicing a circular business model for many years and continues to accelerate its efforts in this area.

➤ Returned products

In 2024, **Cnova maintained 100% of 2nd life for products returned⁵**, as it has been the case for the last 16 years.

Cnova pursued its contribution to the emergence of players in the refurbishing sector **by launching new partnerships in 2024 (on small appliances, on childcare and on smartphones)**, providing new partners with a sufficiently large pool of products to enable them to hire and train people for these new and promising professions.

➤ Refurbished products

In 2024 **Cdiscount has expanded the number and diversity of refurbished products available on Cdiscount's website (see previous section) and enhanced their visibility and attractiveness by adding a criterion related to products "Refurbished in France".**

In 2024, 1 smartphone out of 3 and 1 personal computer out of 10 sold on Cdiscount.com were refurbished.

➤ Services

Since 2019, Cdiscount.com customers can resell their high-tech products to local refurbishers, thanks to a

³ These products include energy class A or B products (or A+++ or A++ depending on the category), products with repairability indexes greater than or equal to 8/10, Made In France products, 2nd hand products or products certified by independent third parties. They benefit from increased visibility all along the customer journey (from the landing page to the product data sheets, but also through the search engine).

⁴ <https://www.ecoconso.be/fr/content/label-epeat-pour-linformatique>

⁵ Either by being resold as 2nd-hand products, or by being given to charities or being recycled

partnership with Comparecycle⁶. Cdiscount has also been promoting repairability by offering a service for diagnosing breakdowns, selling spare parts and providing repair assistance via video-call since 2020⁷.

In 2024, Cnova added new links towards these services directly in all relevant products listings to increase engagement: customers are provided with relevant services for reuse and repair while looking at the product.

Pledge #4: Improving social sustainability

Cnova implements policies in favor of socially sustainable production in its value chain with:

- **Requirements towards all the suppliers**, materialized by an ethics clause included in the contracts which notably implies the supplier's compliance with Groupe Casino's ethics charter (including the principles of the International Labor Organization and the 10 principles of the UN Global Compact).
- **Audits carried out by independent 3rd party** according to the ICS standards in the plants manufacturing Cnova's private-label products and identified as potentially concerned by an ethical risk. **In 2024, 100% of these factories were audited.**

Pledge #5: Publishing results and progress

Cnova fulfills its reporting commitment by the present report and by its CSRD sustainability report : <https://www.cnova.com/wp-content/uploads/2025/04/Cnova-NV-Dutch-Annual-Report-2024.pdf>.

⁶ <https://comparecycle.com/>

⁷ <https://www.spareka.fr/>