



## Green Consumption Pledges Renewd<sup>®</sup>

***Our everyday practices at Renewd<sup>®</sup> are focused on sustainability. We give used smartphones a second life.***

***Every day, we reduce the carbon footprint of the telecommunications industry. When people choose a used smartphone, they prevent that a new smartphone has to be produced. Every device sold contributes to a more sustainable future.***

**Premium Quality  
100% Original Apple Parts  
Strictest Quality Check in the Market**



**We Care**  
**About Reducing Electronic Waste &  
Conserving the Natural Resources**



## Carbon Footprint Reduction

**We pledge to calculate the carbon footprint of our used products compared to the use of new products from 2021 and reduce it by 30% op scope 3 by 2024.**

For example, the production of an iPhone emits about 55 KG of CO<sub>2</sub>. By giving this device a second-life, we prevent a new production process, which means that this amount would not be released into the atmosphere again.

A daily updated report of CO<sub>2</sub> savings is published on our website. The number shown is counted from 1 June 2021. Calculations are based on publicly available production data reported by Apple. For each Renewd® device sold by that date, we compared what consumers would emit if they chose a new phone instead of a used product.

We also select logistics partners who add green programmes to their services.

## Circularity Targets

**We pledge to increasing the circularity of our business model by adding a new product line to our portfolio to give consumers more options when choosing sustainable products. We are also helping to reduce the carbon footprint of our used products by enabling buy-back programs.**

- In February 2023 , we launched a new product line. This line consists of products with visible signs of use. Due to their lower cosmetic quality, these devices were previously not considered suitable for Renewd®. Now they are subjected to the same functional check to ensure that only 100 % original parts are used. In this way, we will offer the market an even more affordable alternative for consumers. We will start with an estimation of 20,000 smartphones

in 2023 and see the possibility to introduce more products of the portfolio in this line in 2024.

- By expanding our product range, we are giving end consumers more options to choose used products instead of new ones, which will lead to significant CO2 savings and promote the circular economy. As an example, a new device has a life cycle of two years approximately, once it is tested and given a second life, this life span will restart. Which makes the life cycle of the device even longer.
- At the same time, we have already started plans to set up buy-back programs directly with the consumer. In these programs, the returned devices will be evaluated for a new life or sent to adequate recycling programmes. This will allow us to reduce the carbon footprint even more significantly by giving devices a second life. The estimation to start this programs is begin 2024. The circularity will be measured internally to be able to track the environmental impact reached at the end of 2024.

## Consumer Awareness

**We pledge to foster consumer awareness on the environmental aspect of buying refurbished products by investing at least 50.000 Euro in PR.**

Together with our official partners, we will continue working to provide insights to the consumers regarding not only the carbon emissions savings they can generate through the procurement of used products, but also about the ecological projects that are indirectly supported.

## Accessibility and Transparency

**We pledge that the information provided to our consumers related to the carbon footprint of our company and products will be permanently available on our webpages, regularly updated and yearly reported on the European Commission webpage. This information will be designed to be easy to access, accurate and clear.**



September 2022  
Bram Wingens CEO Renewd®

