

UNDERSTANDING THE FITNESS CHECK **CONSUMER LEGISLATION IN THE EU**

WHAT IS A FITNESS CHECK?

It is a comprehensive, evidence-based policy evaluation assessing whether EU legislation is "fit for purpose".





It provides a basis for future policy considerations.

A **Fitness Check** is part of the regular EU policy cycle.

A common EU legislative framework sets the standards of Consumer protection and marketing across the European Union. Six key pieces of legislation are currently undergoing a Fitness Check





2005

Misleading and Comparative Advertising Directive



2006

Unfair Contract Terms Directive



Directive

Price Indication



1998

Sales and Guarantee **Directive**



Injunctions Directive

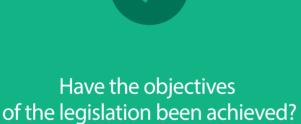


2009

legislation performs according to these 5 key criteria.

The Fitness Check will evaluate how this EU

Effectiveness



Relevance

Efficiency



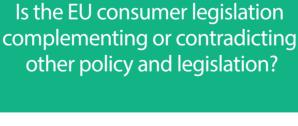
the benefits involved?

EU added value



Coherence





The Fitness Check is an evidence-based evaluation on how these six consumer and marketing Directives work for consumers and businesses.

MAIN INPUTS INTO THE PROCESS Stakeholder consultation

Public consultation

Legal analysis



KEY ASPECTS OF EUROPE'S CONSUMER LEGISLATION THAT WILL BE EVALUATED Experience of implementation in EU Member States

- Successes and challenges
- Costs and benefits Views of key stakeholder groups
- Opportunities for improving implementation and reducing administrative burden without
- compromising the Directives' objectives



The **report from the European Commission** (Staff Working Document) on the results of the Fitness Check analysing all information gathered during the process will provide the basis for any future policy



FIND OUT MORE ABOUT THE FITNESS CHECK

considerations in relation to EU consumer legislation and policy.