



European Commission

UNDERSTANDING THE FITNESS CHECK CONSUMER LEGISLATION IN THE EU

WHAT IS A FITNESS CHECK?

It is a comprehensive, evidence-based policy evaluation **assessing** whether EU legislation is “**fit for purpose**”.

It provides a basis for **future policy considerations**.

A **Fitness Check** is part of the regular EU policy cycle.

A common EU legislative framework sets the standards of **Consumer protection and marketing** across the European Union.

Six key pieces of legislation are currently undergoing a Fitness Check.

Unfair Commercial Practices Directive



2005

Misleading and Comparative Advertising Directive



2006

Unfair Contract Terms Directive



1993

Price Indication Directive



1998

Sales and Guarantee Directive



1999

Injunctions Directive



2009

The Fitness Check will evaluate how this EU legislation performs according to these 5 key criteria.

Effectiveness



Have the objectives of the legislation been achieved?

Efficiency



What were the costs and the benefits involved?

Relevance



Does EU legislation address the main problems that consumers are facing today?

EU added value



Did EU action provide clear added value?

Coherence



Is the EU consumer legislation complementing or contradicting other policy and legislation?

The Fitness Check is an evidence-based evaluation on how these six consumer and marketing Directives work for consumers and businesses.

MAIN INPUTS INTO THE PROCESS

- Stakeholder consultation
- Public consultation
- Legal analysis



KEY ASPECTS OF EUROPE'S CONSUMER LEGISLATION THAT WILL BE EVALUATED

- Experience of implementation in EU Member States
- Successes and challenges
- Costs and benefits
- Views of key stakeholder groups
- Opportunities for improving implementation and reducing administrative burden without compromising the Directives' objectives



The **report from the European Commission** (Staff Working Document) on the results of the Fitness Check analysing all information gathered during the process will provide the basis for any future policy considerations in relation to EU consumer legislation and policy.

[#EUConsumerLaw](#)

FIND OUT MORE ABOUT THE FITNESS CHECK