



Investment Plan for Europe
NOVEMBER 2019

JUNCKER PLAN IN CZECHIA

STATE OF PLAY

HOW HAS THE JUNCKER PLAN BENEFITED CZECHIA?

EIB financing:
€874 m



Expected to trigger
€4.7 bn
in total investments



CZECHIA CURRENTLY RANKS 15

in terms of EFSI-related investment triggered, relative to GDP

29

Approved projects
and SME agreements

As of November 2019 the Juncker Plan has mobilised

€450.6 bn

in additional investment across the EU

19,890

SMEs set to benefit from
improved access to finance

Our next goal is to reach

€500 bn

in mobilised investment
across the EU by the end of 2020

The European Fund for Strategic Investments (EFSI) can be used to finance projects in:



Bio-economy



Environment & resource
efficiency



Research, development
& innovation



Digital



Energy



Social



Transport



Regional development



Smaller companies



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Beyond mobilising significant investments, the Juncker Plan also supports project promoters and helps to develop a pipeline of quality projects in Europe. Two initiatives offer great opportunities to project promoters and investors. The [European Investment Advisory Hub](#) provides tailored advisory support to prepare and develop investment projects in the EU. The [European Investment Project Portal](#) offers a matchmaking service between quality projects in the EU and potential investors worldwide.

The Juncker Plan is also making Europe's investment environment more business-friendly, working to remove barriers to investments at all levels. More information on challenges and opportunities for investments in Czechia is available in this [European Semester Country Report](#).

EXAMPLES OF PROJECTS SUPPORTED BY THE JUNCKER PLAN



Biodegradable fruit and vegetable bags: FRUSACK

Frusack is a start-up in Prague, which produces reusable and biodegradable bags to bring fruit and vegetables home from the supermarket. The two co-founders used their Juncker Plan-backed loan to scale up their business and employ more staff.



Children's shoes: NEOBUTO

Neobuto is a children's shoe shop in Brno. To set up the shop, owner Lucie Prokešová obtained a Juncker Plan-backed loan through Komerční Banka. The reputation of the shop has grown and customers even come from neighbouring Slovakia and Austria to explore the range of children's shoes, including the natural and barefoot-like options. Following the company's success in the Brno region, the plan is to open a new branch in Prague.



Baby food manufacturers: DEVA

Nutricia Deva is a baby food manufacturer, which produces fruit-based drinks and desserts. Formerly owned by Danone, Deva needed financing to recruit new staff and establish the structures to become a fully-fledged company in its own right. Thanks to financing under the Juncker Plan, the company is developing new products and packaging models.