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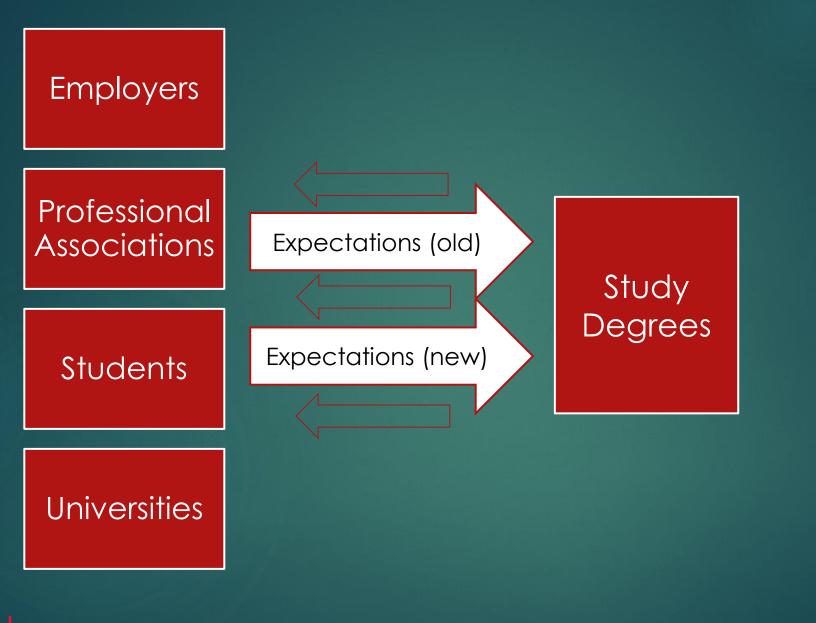
# INTERPRETING EUROPE CONFERENCE 2023: ATTRACTING TALENT FOR AN UPSKILLED PROFESSION

# Balancing Expectations and Realities: A University Perspective



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### attracting

#### talent

## for an upskilled

## profession

Expand target audience
Utilise Social Media tools
Engage in societal debate
Re-evaluate expectations
Cooperate among partners
Adjust to new realities
Be open for new paths

