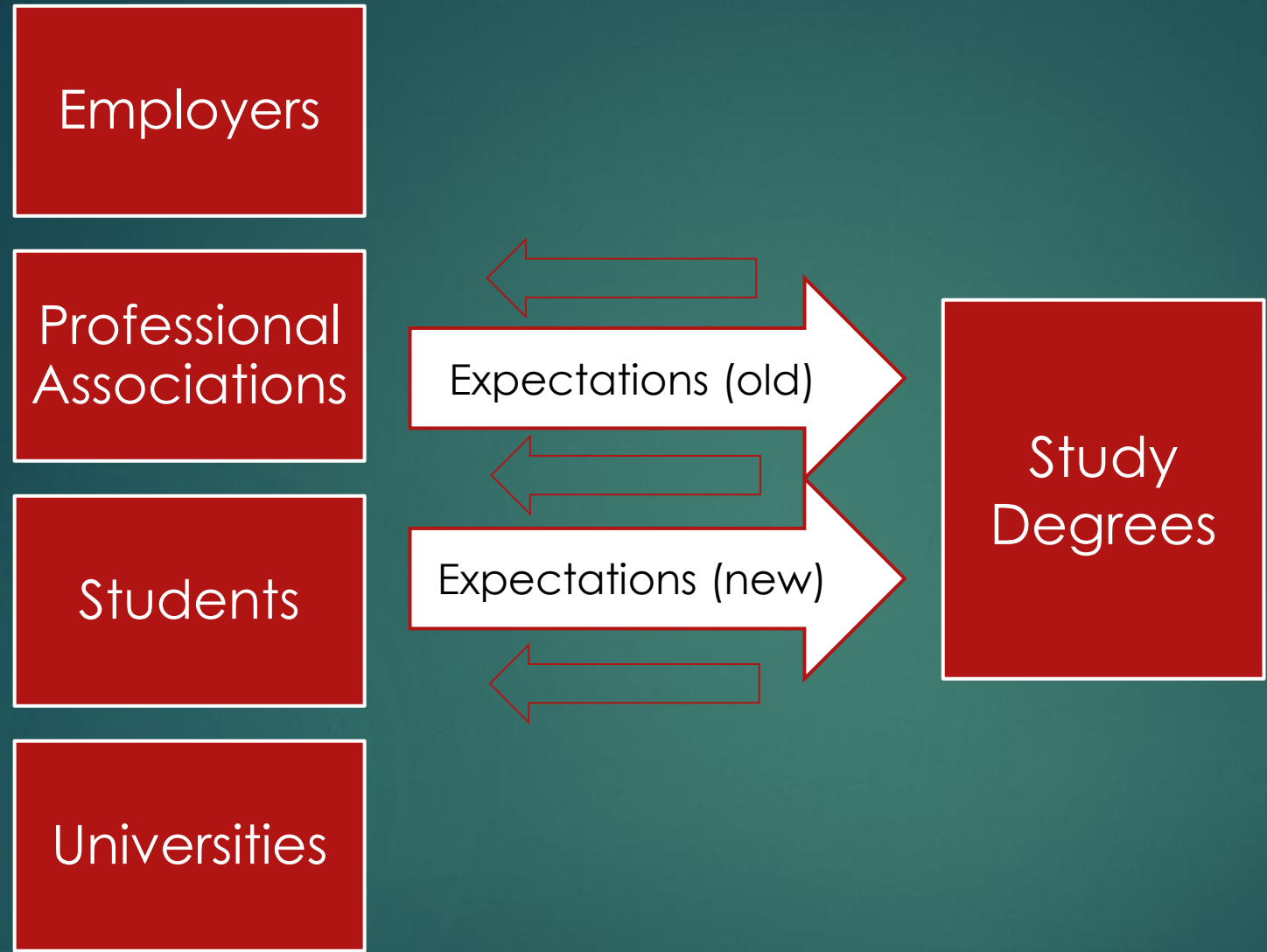


INTERPRETING EUROPE CONFERENCE 2023:
ATTRACTING TALENT FOR AN UPSKILLED PROFESSION

***Balancing Expectations and
Realities: A University Perspective***



attracting
talent
for an upskilled
profession

- ✓ Expand target audience
- ✓ Utilise Social Media tools
- ✓ Engage in societal debate
- ✓ Re-evaluate expectations
- ✓ Cooperate among partners
- ✓ Adjust to new realities
- ✓ Be open for new paths