



Investment Plan for Europe
NOVEMBER 2019

JUNCKER PLAN IN ROMANIA

STATE OF PLAY

HOW HAS THE JUNCKER PLAN BENEFITED ROMANIA?

EIB financing:
€722m



Expected to trigger
€3 bn
in total investments



ROMANIA CURRENTLY RANKS 23

in terms of EFSI-related investment triggered, relative to GDP

34

Approved projects
and SME agreements

26,000

SMEs set to benefit from
improved access to finance

As of November 2019 the Juncker Plan has mobilised

€450.6 bn

in additional investment across the EU

Our next goal is to reach

€500 bn

in mobilised investment
across the EU by the end of 2020

The European Fund for Strategic Investments (EFSI) can be used to finance projects in:



Bio-economy



Environment & resource
efficiency



Research, development
& innovation



Digital



Energy



Social



Transport



Regional development



Smaller companies



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Beyond mobilising significant investments, the Juncker Plan also supports project promoters and helps to develop a pipeline of quality projects in Europe. Two initiatives offer great opportunities to project promoters and investors. The [European Investment Advisory Hub](#) provides tailored advisory support to prepare and develop investment projects in the EU. The [European Investment Project Portal](#) offers a matchmaking service between quality projects in the EU and potential investors worldwide.

The Juncker Plan is also making Europe's investment environment more business-friendly, working to remove barriers to investments at all levels. More information on challenges and opportunities for investments in Romania is available in this [European Semester Country Report](#).

EXAMPLES OF PROJECTS SUPPORTED BY THE JUNCKER PLAN



Switching to digital: RADIOCOM

A €9.8 million loan is supporting Romania's «Societatea Nationala de Radiocomunicatii SA» (Radiocom) in its efforts to digitise the country's terrestrial broadcasting infrastructure. The financing will be used to roll out a digital TV broadcasting network, to enable the switch-over from analogue to digital terrestrial television distribution. As a result, 94% of the population will be able to enjoy digital TV and Radiocom will make more efficient use of the highly valuable radio spectrum.



Cutting food waste: WINNOW

Food waste management company Winnow Solutions uses artificial intelligence to develop software and hardware solutions to help staff in professional kitchens track the amounts and types of food they throw away. The ultimate aim is to provide users with data to manage and prevent food waste. Thanks to a €7.5 million loan, Winnow will boost its research and development activities, and support 69 jobs.



Upgrading water services: ALBA

A €12 million loan is helping the Alba County Regional Water Company to make upgrades in its drinking water supply and the sanitation services for some 332,000 people in Romania's Alba County. The total cost of the project is expected to be around €114 million and involves expanding the water network, upgrading water mains, building new wastewater treatment plants, extending the sewerage network and renovating pumping stations.