

# **EUROPE DIRECT Contact Centre**

**Quarterly report for July - September 2014** 

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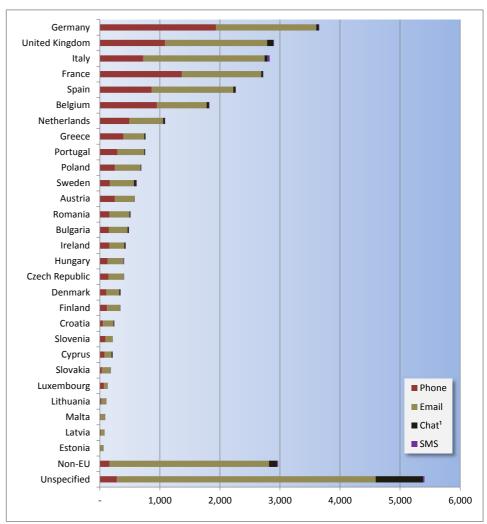






### **Enquiries by country and channel**

| Germany                |      |       |        |        | Total  |       |
|------------------------|------|-------|--------|--------|--------|-------|
| Harrier dage of the co | 7    | 43    | 1,671  | 1,934  | 3,655  |       |
| United Kingdom         | 4    | 109   | 1,698  | 1,089  | 2,900  |       |
| Italy                  | 35   | 50    | 2,019  | 724    | 2,828  |       |
| France                 | 5    | 34    | 1,321  | 1,366  | 2,726  |       |
| Spain                  | 5    | 37    | 1,360  | 865    | 2,267  |       |
| Belgium                | 5    | 42    | 828    | 951    | 1,826  |       |
| Netherlands            | 1    | 31    | 560    | 494    | 1,086  |       |
| Greece                 | 3    | 20    | 345    | 396    | 764    |       |
| Portugal               | -    | 15    | 444    | 295    | 754    |       |
| Poland                 | 6    | 11    | 423    | 255    | 695    |       |
| Sweden                 | 9    | 38    | 400    | 169    | 616    |       |
| Austria                | 2    | 4     | 320    | 254    | 580    |       |
| Romania                | 2    | 14    | 336    | 159    | 511    |       |
| Bulgaria               | 3    | 20    | 312    | 150    | 485    |       |
| Ireland                | 1    | 20    | 250    | 159    | 430    |       |
| Hungary                | 8    | 5     | 260    | 132    | 405    |       |
| Czech Republic         | -    | 7     | 251    | 146    | 404    |       |
| Denmark                | 4    | 16    | 216    | 110    | 346    |       |
| Finland                | 1    | 5     | 220    | 118    | 344    |       |
| Croatia                | 1    | 12    | 174    | 54     | 241    |       |
| Slovenia               | -    | 2     | 124    | 91     | 217    |       |
| Cyprus                 | 3    | 18    | 115    | 80     | 216    |       |
| Slovakia               | 3    | 3     | 142    | 37     | 185    |       |
| Luxembourg             | 1    | -     | 62     | 69     | 132    |       |
| Lithuania              | -    | 3     | 82     | 24     | 109    |       |
| Malta                  | 1    | 4     | 71     | 14     | 90     |       |
| Latvia                 | -    | 3     | 56     | 20     | 79     |       |
| Estonia                | -    | 1     | 43     | 15     | 59     |       |
| Total EU               | 110  | 567   | 14,103 | 10,170 | 24,950 | 74.9% |
|                        | •    |       |        |        | •      |       |
| Non-EU                 | 16   | 134   | 2,660  | 159    | 2,969  | 8.9%  |
| Unspecified            | 22   | 792   | 4,307  | 286    | 5,407  | 16.2% |
| Grand Total            | 148  | 1,493 | 21,070 | 10,615 | 33,326 |       |
|                        | 0.4% | 4.5%  | 63.2%  | 31.9%  |        |       |
| Obsolete <sup>2</sup>  | 168  | 316   | 3,636  | 1,304  | 5,424  | 14.0% |



Ranking of countries by share of phone calls, e-mail and chat

<sup>1</sup> On the chat channel, citizens are not asked to divulge their country of origin. The data is thus only available in relatively few cases and must be interpreted with care.

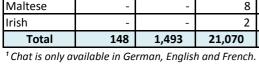
<sup>&</sup>lt;sup>2</sup> Types of messages (newsletter, eccentric messages, advertising etc.) which generally do not require a reply.

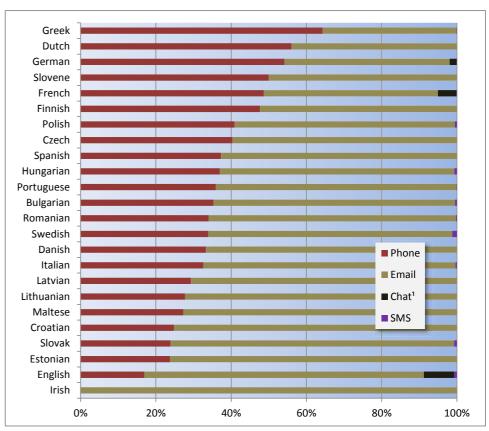




## **Enquiries by language and channel**

| Language   | SMS | Chat <sup>1</sup> | Email  | Phone  | Total  |       |
|------------|-----|-------------------|--------|--------|--------|-------|
| English    | 117 | 1,228             | 11,392 | 2,595  | 15,332 | 46.0% |
| French     | 5   | 197               | 1,862  | 1,957  | 4,021  | 12.1% |
| German     | 2   | 68                | 1,610  | 1,989  | 3,669  | 11.0% |
| Italian    | 8   | -                 | 1,523  | 742    | 2,273  | 6.8%  |
| Spanish    | -   | -                 | 1,402  | 834    | 2,236  | 6.7%  |
| Dutch      | -   | -                 | 477    | 608    | 1,085  | 3.3%  |
| Portuguese | 1   | -                 | 443    | 249    | 693    | 2.1%  |
| Greek      | 1   | -                 | 230    | 417    | 648    | 1.9%  |
| Polish     | 3   | -                 | 332    | 232    | 567    | 1.7%  |
| Bulgarian  | 2   | -                 | 264    | 145    | 411    | 1.2%  |
| Swedish    | 5   | -                 | 258    | 135    | 398    | 1.2%  |
| Romanian   | 1   | -                 | 245    | 127    | 373    | 1.1%  |
| Czech      | -   | -                 | 180    | 122    | 302    | 0.9%  |
| Hungarian  | 2   | -                 | 177    | 105    | 284    | 0.9%  |
| Finnish    | -   | -                 | 111    | 101    | 212    | 0.6%  |
| Croatian   | -   | -                 | 152    | 50     | 202    | 0.6%  |
| Danish     | -   | -                 | 102    | 51     | 153    | 0.5%  |
| Slovene    | -   | -                 | 74     | 74     | 148    | 0.4%  |
| Slovak     | 1   | -                 | 104    | 33     | 138    | 0.4%  |
| Lithuanian | -   | -                 | 52     | 20     | 72     | 0.2%  |
| Latvian    | -   | -                 | 41     | 17     | 58     | 0.2%  |
| Estonian   | -   | -                 | 29     | 9      | 38     | 0.1%  |
| Maltese    | -   | _                 | 8      | 3      | 11     | 0.03% |
| Irish      | -   | -                 | 2      | -      | 2      | 0.01% |
| Total      | 148 | 1,493             | 21,070 | 10,615 | 33,326 |       |





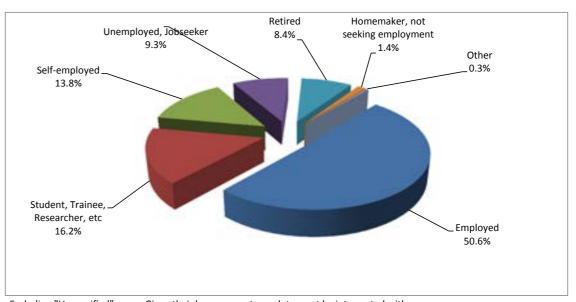
Proportion of enquiries, sorted by proportion of phone enquiries





# Enquiries by economic category, if known

| Economic category                 | Enquiries |       |
|-----------------------------------|-----------|-------|
| Employed                          | 2,559     | 7.7%  |
| Student, Trainee, Researcher, etc | 818       | 2.5%  |
| Self-employed                     | 697       | 2.1%  |
| Unemployed, Jobseeker             | 469       | 1.4%  |
| Retired                           | 426       | 1.3%  |
| Homemaker, not seeking employment | 72        | 0.2%  |
| Other                             | 15        | 0.0%  |
| Unspecified                       | 28,270    | 84.8% |
| Total                             | 33,326    |       |



Excluding "Unspecified" cases. Given their large percentage, data must be interpreted with care.



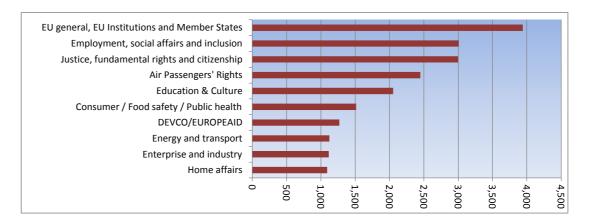


## **Enquiries by subject**

| Top 10 subjects                               | Enquiries |       |
|---|-----------|-------|
| EU general, EU Institutions and Member States | 3,941     | 11.8% |
| Employment, social affairs and inclusion      | 3,009     | 9.0%  |
| Justice, fundamental rights and citizenship   | 2,998     | 9.0%  |
| Air Passengers' Rights                        | 2,449     | 7.3%  |
| Education & Culture                           | 2,051     | 6.2%  |
| Consumer / Food safety / Public health        | 1,514     | 4.5%  |
| DEVCO/EUROPEAID                               | 1,268     | 3.8%  |
| Energy and transport                          | 1,123     | 3.4%  |
| Enterprise and industry                       | 1,114     | 3.3%  |
| Home affairs                                  | 1,092     | 3.3%  |
| Total   | 20,559    |       |

| Other subjects  | Enquiries |       |
|---|-----------|-------|
| Other specific policies including Customs and taxation, Internal Market and services, Foreign Policy, Environment, Regional Policy, Economic and monetary affairs, Competition, Agriculture and rural development, Research and innovation, Enlargement, Information Society and media, Fisheries and maritime affairs, ECHO. | 5,013     | 15.0% |
| Research Enquiry Service  | 3,707     | 11.1% |
| Out of scope  | 2,232     | 6.7%  |
| Service-related issues  | 837       | 2.5%  |
| Publication Orders  | 167       | 0.5%  |
| Export Helpdesk   | 141       | 0.4%  |
| External trade  | 565       | 1.7%  |
| EIT   | 77        | 0.2%  |
| Rail Passengers' Rights   | 28        | 0.1%  |
| Total   | 12,767    |       |

| Grand Total | 33,326 |
|-------------|--------|





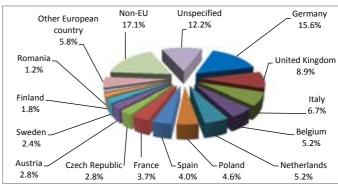


### Selected hot topics by country

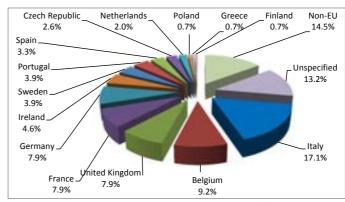
| Ukraine        |           |  |  |  |  |  |  |
|----------------|-----------|--|--|--|--|--|--|
| Country        | Enquiries |  |  |  |  |  |  |
| Germany        | 51        |  |  |  |  |  |  |
| United Kingdom | 29        |  |  |  |  |  |  |
| Italy          | 22        |  |  |  |  |  |  |
| Belgium        | 17        |  |  |  |  |  |  |
| Netherlands    | 17        |  |  |  |  |  |  |
| Poland         | 15        |  |  |  |  |  |  |
| Spain          | 13        |  |  |  |  |  |  |
| France         | 12        |  |  |  |  |  |  |
| Czech Republic | 9         |  |  |  |  |  |  |
| Austria        | 9         |  |  |  |  |  |  |
| Sweden         | 8         |  |  |  |  |  |  |
| Finland        | 6         |  |  |  |  |  |  |
| Romania        | 4         |  |  |  |  |  |  |
| Denmark        | 3         |  |  |  |  |  |  |
| Lithuania      | 3         |  |  |  |  |  |  |
| Portugal       | 3         |  |  |  |  |  |  |
| Latvia         | 3         |  |  |  |  |  |  |
| Hungary        | 2         |  |  |  |  |  |  |
| Croatia        | 1         |  |  |  |  |  |  |
| Estonia        | 1         |  |  |  |  |  |  |
| Slovenia       | 1         |  |  |  |  |  |  |
| Slovakia       | 1         |  |  |  |  |  |  |
| Bulgaria       | 1         |  |  |  |  |  |  |
| Malta          | -         |  |  |  |  |  |  |
| Cyprus         | -         |  |  |  |  |  |  |
| Luxembourg     | -         |  |  |  |  |  |  |
| Ireland        | -         |  |  |  |  |  |  |
| Greece         | -         |  |  |  |  |  |  |
| Total EU       | 231       |  |  |  |  |  |  |
| Non-EU         | 56        |  |  |  |  |  |  |
| Unspecified    | 40        |  |  |  |  |  |  |
| Total          | 327       |  |  |  |  |  |  |

| Middle East    |           |  |  |  |  |  |  |
|----------------|-----------|--|--|--|--|--|--|
| Country        | Enquiries |  |  |  |  |  |  |
| Italy          | 26        |  |  |  |  |  |  |
| Belgium        | 14        |  |  |  |  |  |  |
| United Kingdom | 12        |  |  |  |  |  |  |
| France         | 12        |  |  |  |  |  |  |
| Germany        | 12        |  |  |  |  |  |  |
| Ireland        | 7         |  |  |  |  |  |  |
| Sweden         | 6         |  |  |  |  |  |  |
| Portugal       | 6         |  |  |  |  |  |  |
| Spain          | 5         |  |  |  |  |  |  |
| Czech Republic | 4         |  |  |  |  |  |  |
| Netherlands    | 3         |  |  |  |  |  |  |
| Poland         | 1         |  |  |  |  |  |  |
| Greece         | 1         |  |  |  |  |  |  |
| Finland        | 1         |  |  |  |  |  |  |
| Cyprus         | -         |  |  |  |  |  |  |
| Lithuania      | -         |  |  |  |  |  |  |
| Latvia         | -         |  |  |  |  |  |  |
| Malta          | -         |  |  |  |  |  |  |
| Estonia        | -         |  |  |  |  |  |  |
| Romania        | -         |  |  |  |  |  |  |
| Bulgaria       | -         |  |  |  |  |  |  |
| Hungary        | -         |  |  |  |  |  |  |
| Slovakia       | -         |  |  |  |  |  |  |
| Slovenia       | -         |  |  |  |  |  |  |
| Luxembourg     | -         |  |  |  |  |  |  |
| Croatia        | -         |  |  |  |  |  |  |
| Austria        | -         |  |  |  |  |  |  |
| Denmark        | -         |  |  |  |  |  |  |
| Total EU       | 110       |  |  |  |  |  |  |
| Non-EU         | 22        |  |  |  |  |  |  |
| Unspecified    | 20        |  |  |  |  |  |  |
| Total          | 152       |  |  |  |  |  |  |

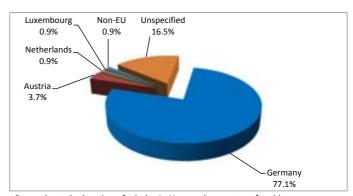
| Country Germany Austria Netherlands | Enquiries<br>84 |
|-------------------------------------|-----------------|
|                                     |                 |
| Notharlands                         | 4               |
| ivernenanus                         | 1               |
| Luxembourg                          | 1               |
| Italy                               | -               |
| Belgium                             | -               |
| United Kingdom                      | -               |
| France                              | -               |
| Ireland                             | -               |
| Sweden                              | -               |
| Portugal                            | -               |
| Spain                               | -               |
| Czech Republic                      | -               |
| Poland                              | -               |
| Greece                              | -               |
| Finland                             | -               |
| Latvia                              | -               |
| Hungary                             | -               |
| Croatia                             | -               |
| Estonia                             | -               |
| Slovenia                            | -               |
| Slovakia                            | -               |
| Bulgaria                            | -               |
| Malta                               | -               |
| Romania                             | -               |
| Denmark                             | -               |
| Lithuania                           | -               |
| Cyprus                              | -               |
| Total EU                            | 90              |
| Non-EU                              | 1               |
| Unspecified                         | 18              |



Cases related to the political situation in Ukraine by country of residence



Cases regarding the situation in the Middle East by country of residence



Cases about the hunting of whales in Norway by country of residence





### Trends in the volumes of EDCC enquiries - year to year comparison

|                  | 2009   | 2010   | 2011   |      | 2012   |        |       |        | 2013 |        |        |       |         | 2014 |        |        |       |         |
|------------------|--------|--------|--------|------|--------|--------|-------|--------|------|--------|--------|-------|---------|------|--------|--------|-------|---------|
| Month            | TOTAL  | TOTAL  | TOTAL  | SMS  | Calls  | Emails | Chat  | TOTAL  | SMS  | Calls  | Emails | Chat  | TOTAL   | SMS  | Calls  | Emails | Chat  | TOTAL   |
| January-March    | 26,447 | 27,111 | 23,111 | 80   | 9,523  | 14,112 | 1,074 | 24,789 | 131  | 10,348 | 16,129 | 1,122 | 27,730  | 179  | 12,139 | 24,865 | 1,640 | 38,823  |
| April-June       | 25,426 | 24,932 | 19,515 | 81   | 9,055  | 14,453 | 839   | 24,428 | 111  | 10,164 | 15,863 | 1,341 | 27,479  | 155  | 10,823 | 21,828 | 1,486 | 34,292  |
| July-September   | 23,308 | 23,216 | 18,990 | 82   | 9,319  | 14,467 | 850   | 24,718 | 124  | 9,991  | 17,762 | 1,449 | 29,326  | 148  | 10,615 | 21,070 | 1,493 | 33,326  |
| October-December | 23,900 | 22,591 | 18,075 | 104  | 8,759  | 13,686 | 970   | 23,519 | 144  | 8,932  | 18,188 | 1,191 | 28,455  |      |        |        |       | 0       |
| TOTAL            | 99,081 | 97,850 | 79,691 | 347  | 36,656 | 56,718 | 3,733 | 97,454 | 510  | 39,435 | 67,942 | 5,103 | 112,990 | 482  | 33,577 | 67,763 | 4,619 | 106,441 |
|                  |        |        |        | 0.4% | 37.6%  | 58.2%  | 3.8%  |        | 0.5% | 34.9%  | 60.1%  | 4.5%  |         | 0.5% | 31.5%  | 63.7%  | 4.3%  |         |

