

POSTAL SERVICES



2020 Market Monitoring Survey

The Consumer Market Monitoring Survey (MMS) assesses the performance of a range of product and service markets across the European Union, Iceland, Norway, and the United Kingdom. It looks at consumers' experiences and perceptions of the markets using a standard set of indicators to allow consistent and comparable monitoring across markets, countries and survey waves. The indicators include both 'core' items, asked for all markets, as well as market-specific indicators that are asked for selected markets only (and in varying combinations). This factsheet covers the core indicators only.



CORE INDICATORS

85% trust providers

91% report positive experiences

64% find it easy to compare goods or services

12% of consumers have experienced a problem in this market

79% of those who have experienced a problem suffered detriment

64% of those who have experienced a problem made a complaint

60% of complainants were satisfied with the outcome



TECHNICAL NOTE

The MMS is conducted using CATI (Computer Assisted Telephone Interviews) and the target population is the general public aged 18 and older. Around 50,000 people are interviewed each wave across the 30 countries in scope. The 2020 wave of the survey was conducted between 27 July 2020 and 26 October 2020.



FURTHER INFORMATION

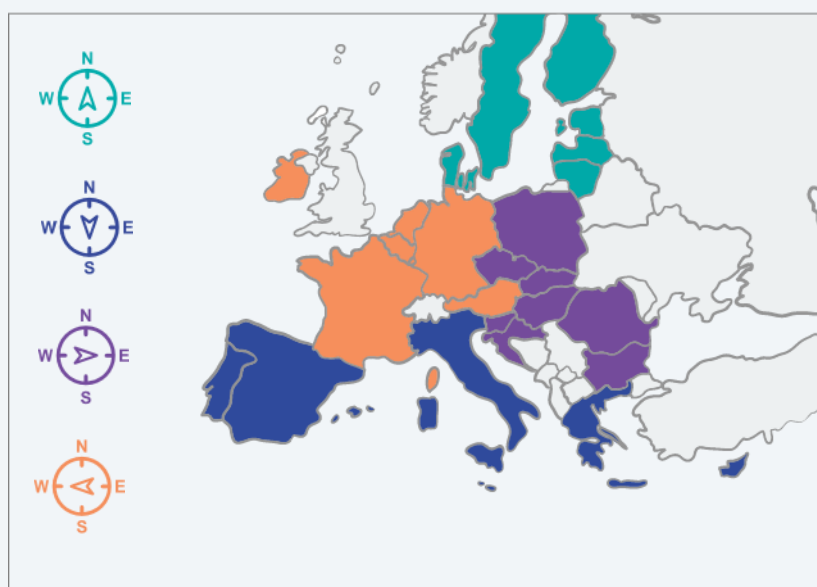
Survey microsite:

<https://public.tableau.com/views/ConsumerMarketMonitoringSurvey/Start?showVizHome=no>

EC website:

https://ec.europa.eu/info/policies/consumers/consumer-protection/evidence-based-consumer-policy/market-monitoring_en

Email: JUST-E3@ec.europa.eu



OVERVIEW OF FINDINGS

Overall, 85% of consumers trust providers in the postal services market, while 14% do not.

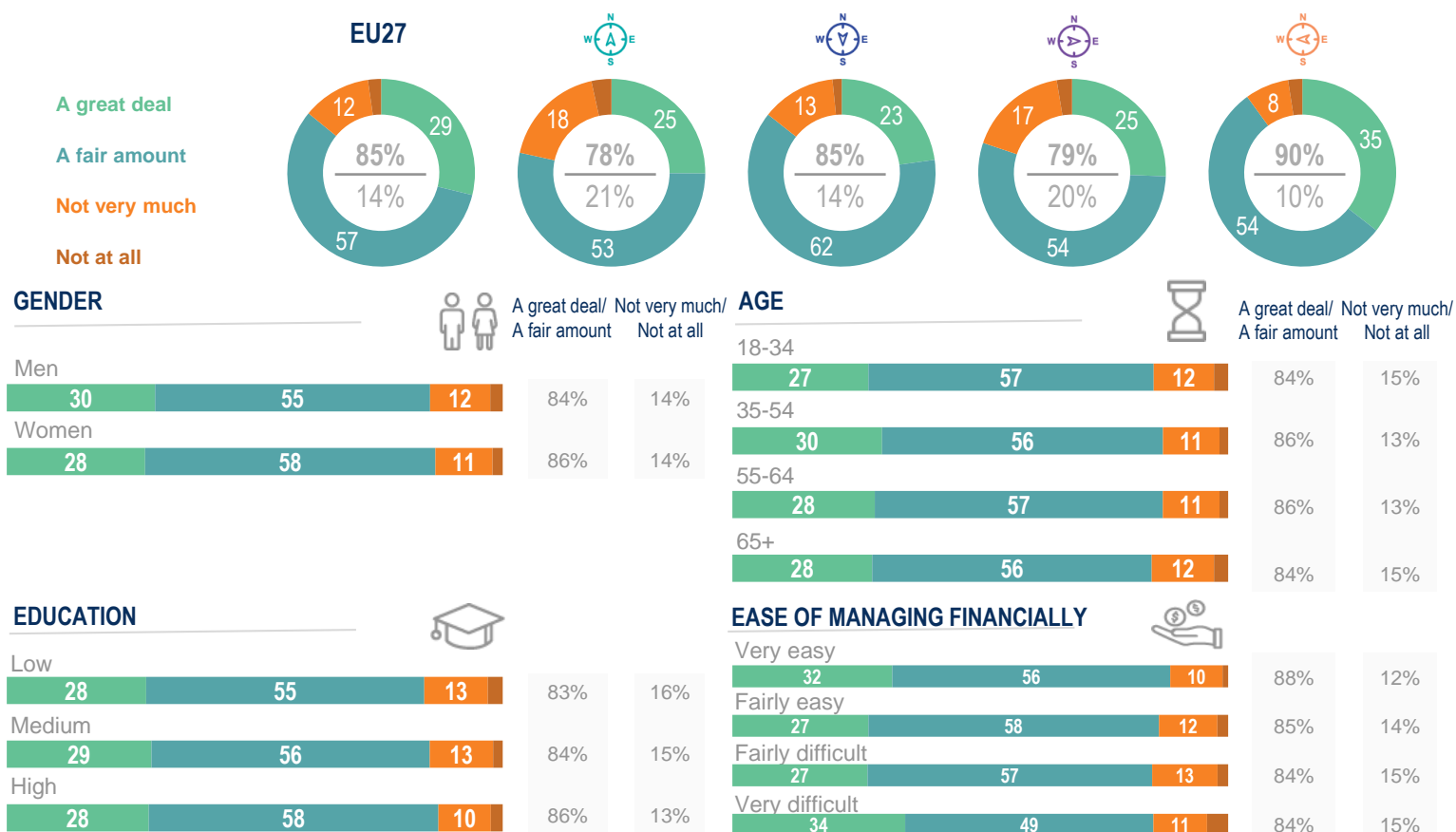
91% of consumers report positive experiences of making purchases in the market, while 7% report negative experiences. A total of 64% find it easy to compare the offers of different providers, while 6% find it difficult.

A total of 12% of consumers have experienced problems with services they purchased, or with providers, that they feel gave legitimate cause for complaint. Of this group, 31% have experienced financial loss while 79% have experienced other, non-financial impacts such as a loss of time, anger, frustration, stress or anxiety.

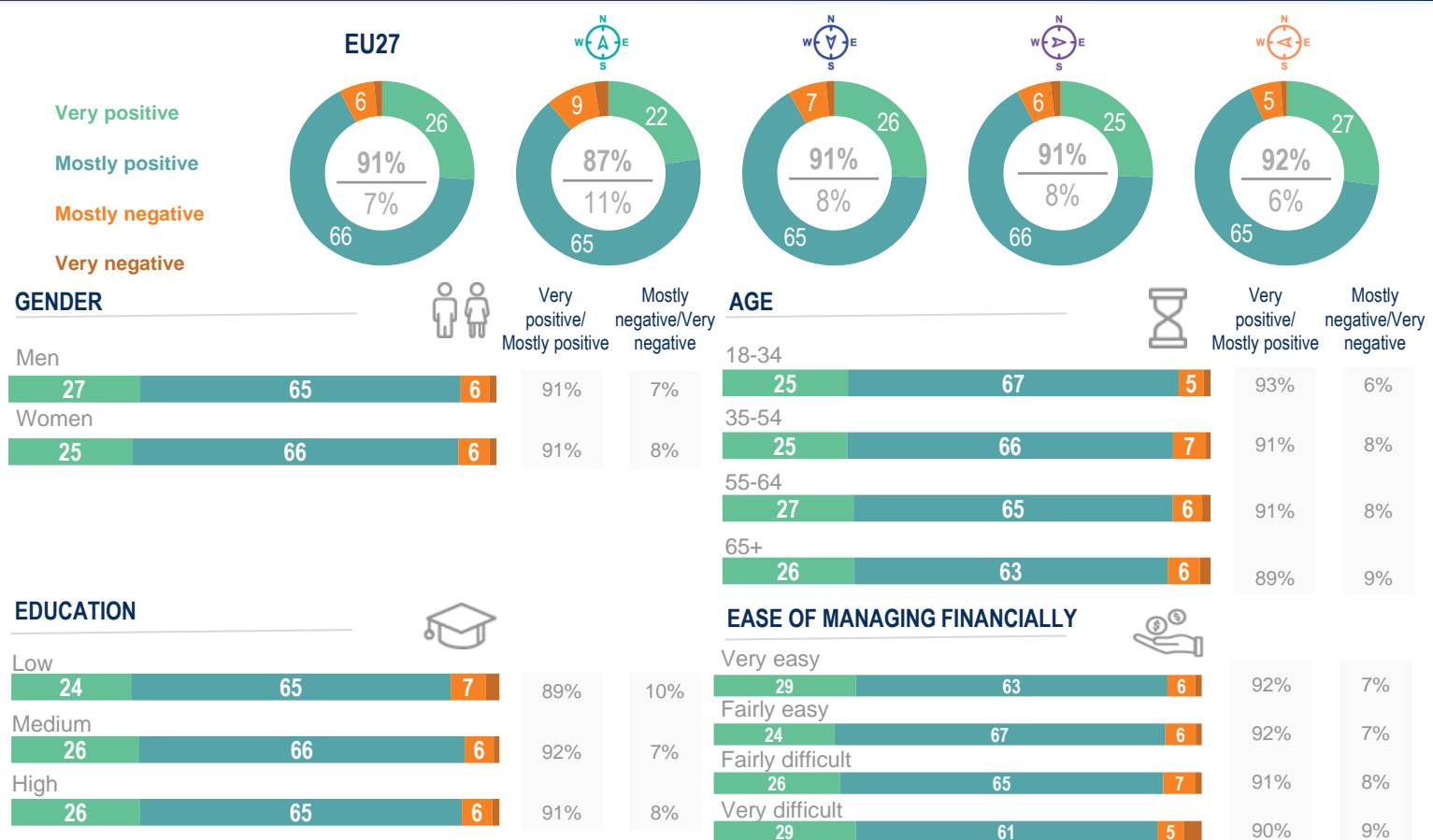
Of all those who have experienced problems the majority (64%) have gone on to make a complaint. The majority (60%) reported being satisfied with the outcome of the complaint, while 39% reported being dissatisfied.



How much do you trust the providers overall?

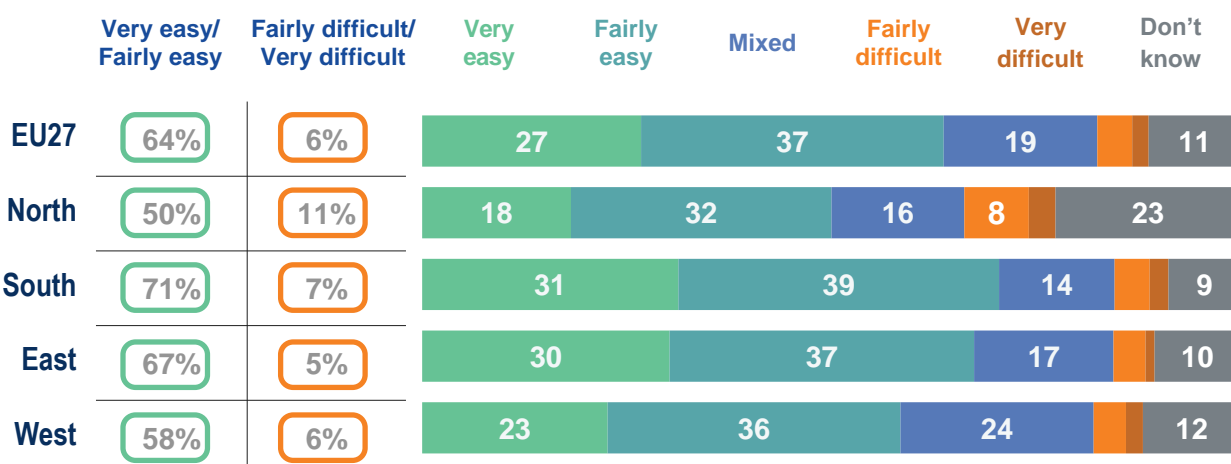


How would you rate your experiences of purchasing services in this market?

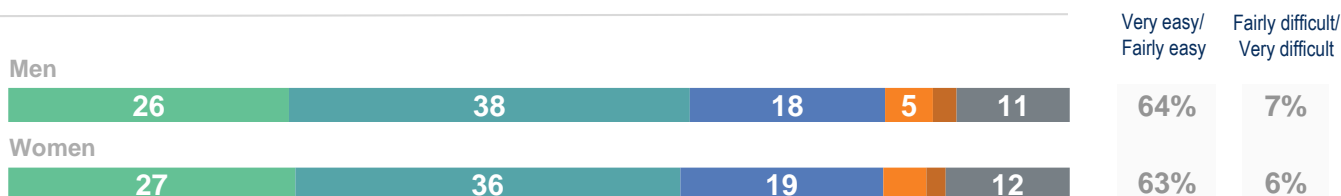




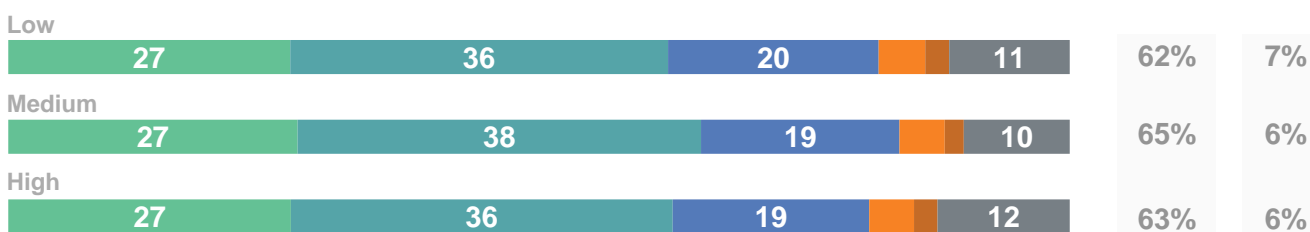
How easy or difficult was it to compare the services of different providers?



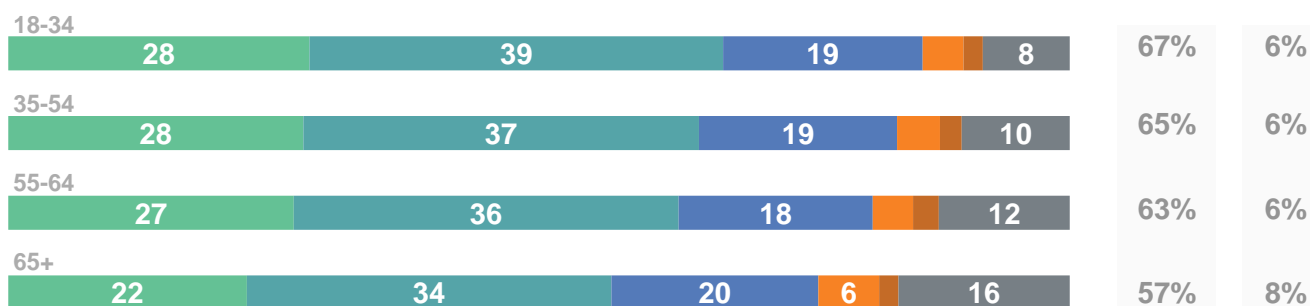
GENDER



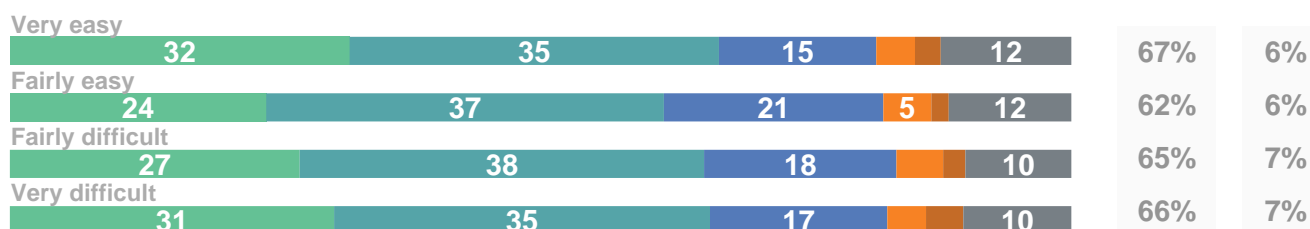
EDUCATION



AGE



EASE OF MANAGING FINANCIALLY





Have you experienced problems with the services you purchased? (% yes)

Did you personally experience financial loss? (% yes)

Did you personally experience other non-financial impacts such as loss of time, anger, frustration, stress, anxiety? (% yes)



North



South



East



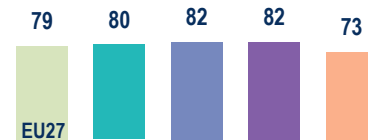
West



Base: Adults (18+)



Base: Adults (18+) who experienced a problem



Gender

Men Women



Gender

Men Women



Gender

Men Women



Age

18-34 35-54 55-64 65+



Age

18-34 35-54 55-64 65+



Age

18-34 35-54 55-64 65+



Education

Low Medium High



Education

Low Medium High



Education

Low Medium High



Ease of managing financially

Very easy Fairly easy Fairly difficult Very difficult



Ease of managing financially

Very easy Fairly easy Fairly difficult Very difficult



Ease of managing financially

Very easy Fairly easy Fairly difficult Very difficult



Still thinking about the most recent problem did you make a complaint? (% yes)

EU27 64%



68%



78%



59%



58%

Base: Adults (aged 18+) who experienced a problem

Gender

Men Women



Age

18-34 35-54 55-64 65+



Education

Low Medium High



Ease of managing financially

Very easy Fairly easy Fairly difficult Very difficult



How satisfied were you with the complaint outcome?

Very satisfied

Fairly satisfied

Fairly dissatisfied

Very dissatisfied

EU27

