

EU OPEN FOR BUSINESS-A NEW COMPASS FOR SMES 26-28 MAY 2021



Access to finance for SMEs

Armando Melone

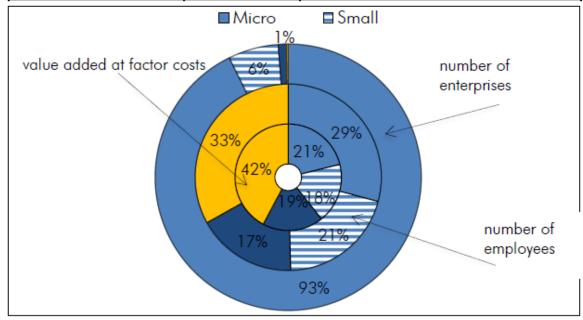
DG for Internal Market, Industry, Entrepreneurship and SMEs

Unit C1: Access to finance



Small and Medium-sized Enterprises in EU

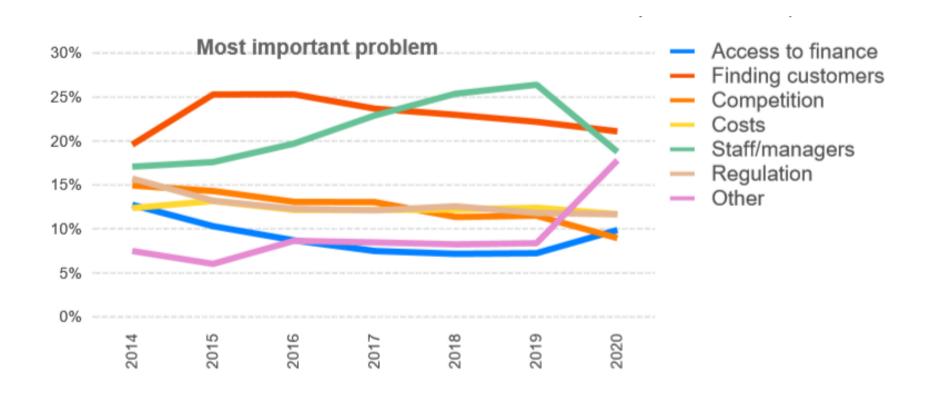
EU definition (EC)	Employees	Annual turnover	or Balance sheet total
Micro	<10	≤ EUR 2m	≤ EUR 2m
Small	<50	≤ EUR 10m	≤ EUR 10m
Medium-sized	<250	≤ EUR 50m	≤ EUR 43m



- 22.3 million of SMEs
- SMEs are 99.8% of the total number of companies in EU
- 90 million people employed by SMEs (67% of total)

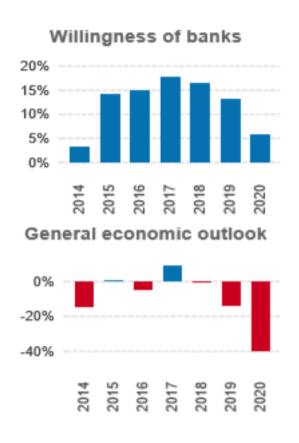


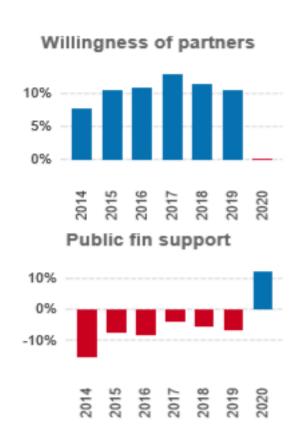
Most important problem for SMEs in EU

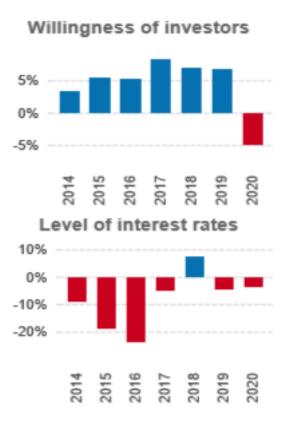




SMEs in the European Union - market conditions

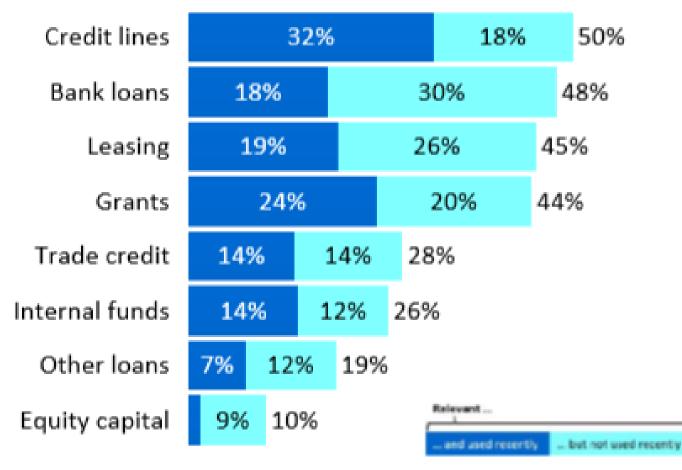






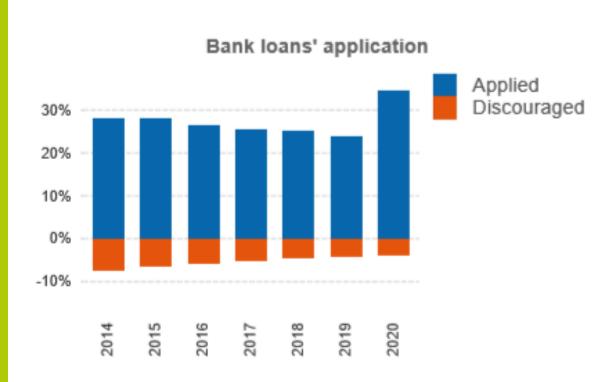


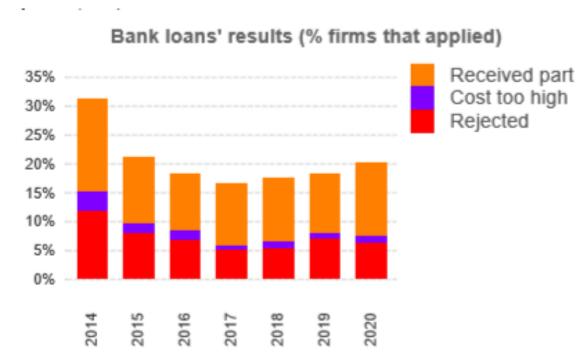
Relevant and used financing for SMEs





Bank loans: applications and outcome







The EU response



Recovery package

SURE/ESM Pandemic Crisis Support/EIB Guarantee Fund

- EUR 540 billion
- 3 safety nets for workers, businesses and sovereigns

Next Generation EU

- EUR 750 billion
- Temporarily lifting the own resources ceiling

Multiannual Financial Framework 2021-2027

ReinforcedMFF - EUR1100 billion

State Aid Temporary Framework Stability and Growth Pact waiver



2014-2020 Financial Instruments for SMEs



Programme	Туре	Amount
Social Change	Microfinance	< €25.000
& Innovation	Investments	< €500.000
COSME	Guarantees	< €150.000
	Equity	
Creative Europe	Guarantees	
InnovFin	Guarantees	€25.000 - €7.500.000
(Horizon 2020)	Equity	
Private Finance for Energy Efficiency	Loans	< €5.000.000
Natural Capital Financing Facility	Loans, equity	€5.000.000 - €15.000.000
European Investment Bank, European restment Fund, European Structural and Investment Funds, European Fund for	Loans, guarantees,	

equity

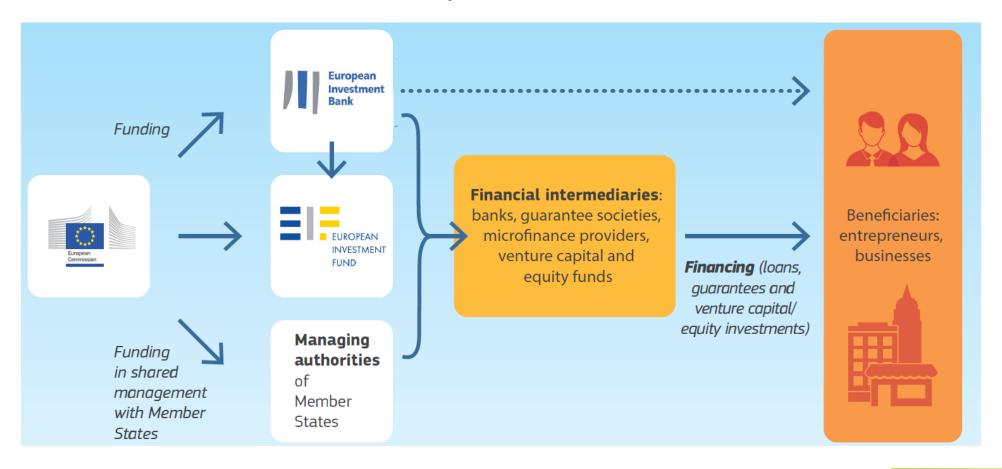
OTHERS

Who is eligible for EU funding? Start-ups | Entrepreneurs | Businesses => any size/ any sector

	Size of company		
Focus	Micro	SMEs	Small mid caps
Micro-enterprises	/		
Social enterprises	~	1	
General	1	~	
Growth, expansion stage	1	~	
Cultural and creative sector	1	~	
Research, development, innovation	~	~	/
Start-up, early stage	1	~	~
Energy efficiency	1	~	1
Preservation of natural capital, climate change	~	~	~
General	~	~	~



How do EU financial instruments work in practice





www.access2finance.eu

programmes

▶ Access to finance

Exchanges for young entrepreneurs

Access to EU finance

This site will help you to apply for finance supported by the European Union. To access EU finance, click on your country to locate banks or venture capital funds that provide finance supported by the EU:



How it works More information EU grants, funds and programmes (calls for proposals)

Hel	n &	adv	ice
	P &	aav	

News

10/02/2014 - <u>UK: First</u> <u>Progress Microfinance</u> <u>agreement with internet</u> <u>lender Ezbob</u>

22/01/2014 - Call for proposals - Enterprise Europe Network (2015-2020)

11/12/2013 - <u>First</u> <u>Horizon 2020 calls for</u> <u>projects published</u>

Related topics

For enterprises & entrepreneurs

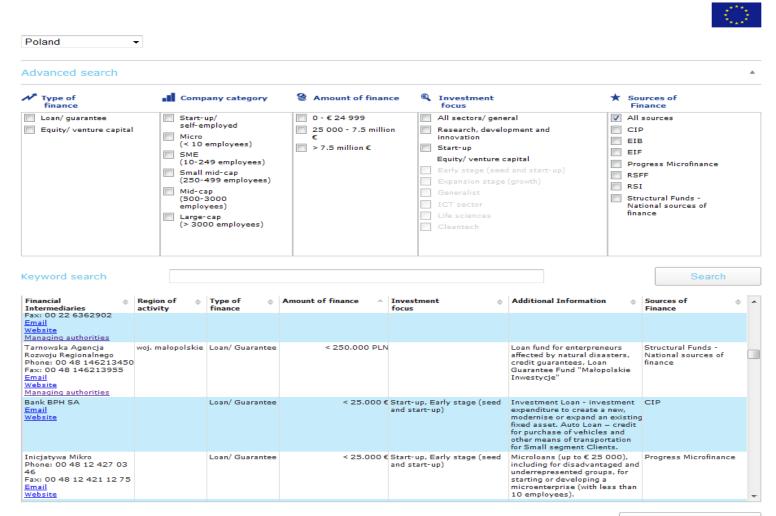
- → Start-ups
- → Public contracts Rules & procedures

Questions about the EU?

- -00 800 6 7 8 9 10 11
- E-mail
- Europe Direct centres
- Web chat



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InvestEU 2021-2027



THE INVESTEU FUND

Mobilising public and private investment using guarantees from the EU budget.



THE INVESTEU ADVISORY HUB

Providing technical advice to investment projects seeking financing.



THE INVESTEU PORTAL

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2014-2020

- European Fund for Strategic Investments
- O CEF Debt Instrument
- O CEF Equity Instrument
- Loan Guarantee Facility under COSME
- Equity facility for Growth under COSME

- Innovfin Equity
- Innovfin SME guarantee
- InnovFin Loan Services for R&I Facility
- Private Finance for Energy Efficiency Instrument
- Natural Capital Financing Facility

- EaSI Capacity Building Investments
- EaSI Microfinance and Social Enterprise Guarantees
- Student Loan Guarantee Facility
- Cultural and creative sectors Guarantee Facility

2021-2027











Specific objectives of the SME window

- ✓ Increase access to and availability of finance for European SMEs and small mid-caps
- ✓ Providing support for SMEs and small mid-caps for which access to finance problem is the most pronounced:
 - start-ups
 - younger and smaller companies
 - SMEs lacking sufficient collateral
- ✓ Promoting the implementation of specific Union's policy priorities, e.g. in the areas of:
 - Innovation
 - Digitalisation
 - Cultural and creative industries

CAPITAL MARKETS UNION

A key contribution to jobs and growth

- **Unlock investment:** for companies, SMEs, infrastructure, long term investment and support the Commission's Investment Plan
- Better connect savings to growth across borders: MS with both small and large capital markets have much to gain;
- Make the financial system more stable: developed capital markets can cushion the impact of a contraction in bank lending;
- **Deepen integration and increase competition:** supporting EMU, lowering costs and increasing competitiveness.





Thank you!