



Verizon Media EMEA Limited
5-7 Point Square, North Wall Quay
Dublin 1, Ireland
Tel.: +353 1 866 3100
Fax: +353 1 866 3101
Reg: 426324

Commissioner Didier Reynders
EUROPEAN COMMISSION
JUSTICE
Rue de la Loi, 200
1049 Brussels
BELGIUM

2 April 2020

Dear Commissioner Reynders,

I refer to the letter dated 24 March addressed to our CEO Mr. Guru Gowrappan.

Verizon Media, the parent company of Yahoo, HuffPost, AOL and TechCrunch, is focused on making a positive impact on society during this challenging time. We are committed to providing our users with information they can trust and keeping our platforms safe from malicious actors who may seek to take advantage of the COVID-19 crisis.

We have carefully monitored the COVID-19 public health emergency and are scrutinizing all ads with an increased focus on sensitivity to public health guidance and risks. Our Ad Policies prohibit ads that claim that any medicine, surgical treatment, or device can prevent or cure coronavirus. Our automated systems flag high-risk ads for manual review and those that violate policy, including COVID-19-related ads, are blocked.

We recognize that our 900 million users across the globe rely on us to deliver accurate, reliable news and information. To this end, we have created a coronavirus hub, covid19.yahoo.com, across the Yahoo ecosystem (News, Finance, Sports, Lifestyle & Entertainment), that includes news in real-time about the pandemic across the globe. There is specific content for specific markets, including France (fr.yahoo.com/topics/liste-coronavirus-france), Italy (it.yahoo.com/topics/coronavirus), Germany (de.yahoo.com/topics/Coronavirus), Spain (es.yahoo.com/topics/coronavirus) and the UK (uk.yahoo.com/topics/coronavirus-news). We are also producing more mental health-focused content across our brands.

Additionally, Yahoo Search has dedicated content for Coronavirus-related search terms and elevates authoritative content; we have donated advertising notably to the World Health Organization; and Verizon Media is partnering with industry peers to combat fraud and misinformation about the virus.

Yours sincerely,

John C. Andrews

John Andrews
VP - EMEA Legal
Verizon Media EMEA Limited