

EU OPEN FOR BUSINESS – A NEW COMPASS FOR SMEs

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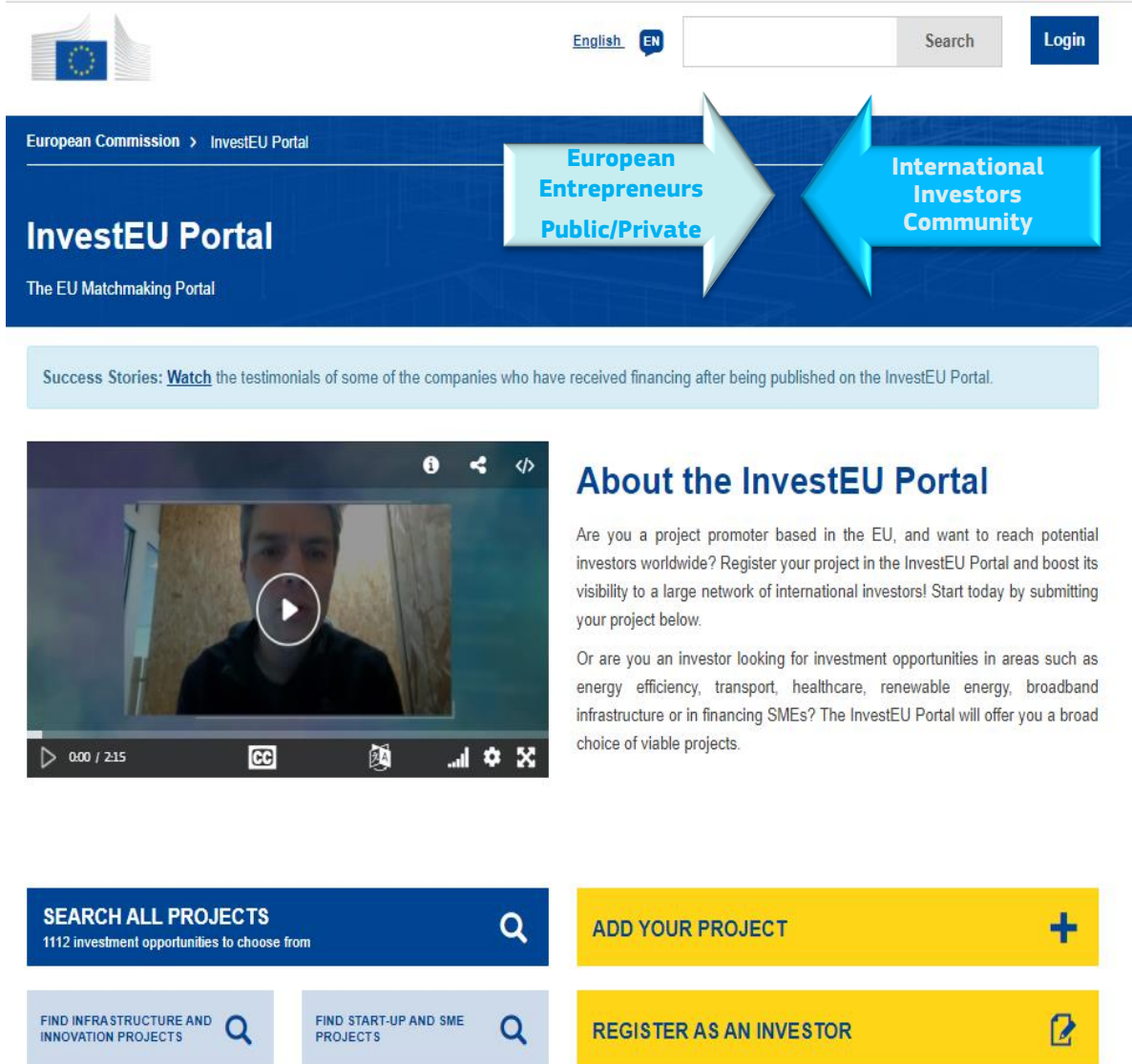
InvestEU Governance and Advisory (ECFIN.L2)

InvestEU Portal was launched 18 March 2021 opportunities start here

DG ECFIN marked the formal adoption of the InvestEU regulation by the European Parliament and the launch of the new InvestEU website with an online event on 18 March 2021, with the presence of Commissioner Gentiloni and other high level speakers.



InvestEU Portal at a glance



The screenshot shows the InvestEU Portal homepage. At the top, there is a navigation bar with the European Commission logo, a language selector set to 'English EN', a search bar, and a 'Login' button. Below this is a blue banner with the text 'European Commission > InvestEU Portal' and 'InvestEU Portal The EU Matchmaking Portal'. In the center of the banner, two large blue arrows point towards each other, labeled 'European Entrepreneurs Public/Private' and 'International Investors Community'. Below the banner, there is a section for 'Success Stories' with a link to 'Watch' testimonials. A video player is embedded, titled 'About the InvestEU Portal', showing a man speaking. To the right of the video, there is text explaining the portal's purpose for project promoters and investors. At the bottom, there are four main action buttons: 'SEARCH ALL PROJECTS' (1112 investment opportunities to choose from), 'ADD YOUR PROJECT', 'FIND INFRASTRUCTURE AND INNOVATION PROJECTS', and 'REGISTER AS AN INVESTOR'.

English EN Search Login

European Commission > InvestEU Portal

InvestEU Portal
The EU Matchmaking Portal

European Entrepreneurs
Public/Private

International Investors
Community

Success Stories: [Watch](#) the testimonials of some of the companies who have received financing after being published on the InvestEU Portal.

About the InvestEU Portal

Are you a project promoter based in the EU, and want to reach potential investors worldwide? Register your project in the InvestEU Portal and boost its visibility to a large network of international investors! Start today by submitting your project below.

Or are you an investor looking for investment opportunities in areas such as energy efficiency, transport, healthcare, renewable energy, broadband infrastructure or in financing SMEs? The InvestEU Portal will offer you a broad choice of viable projects.

SEARCH ALL PROJECTS
1112 investment opportunities to choose from

ADD YOUR PROJECT

FIND INFRASTRUCTURE AND INNOVATION PROJECTS

FIND START-UP AND SME PROJECTS

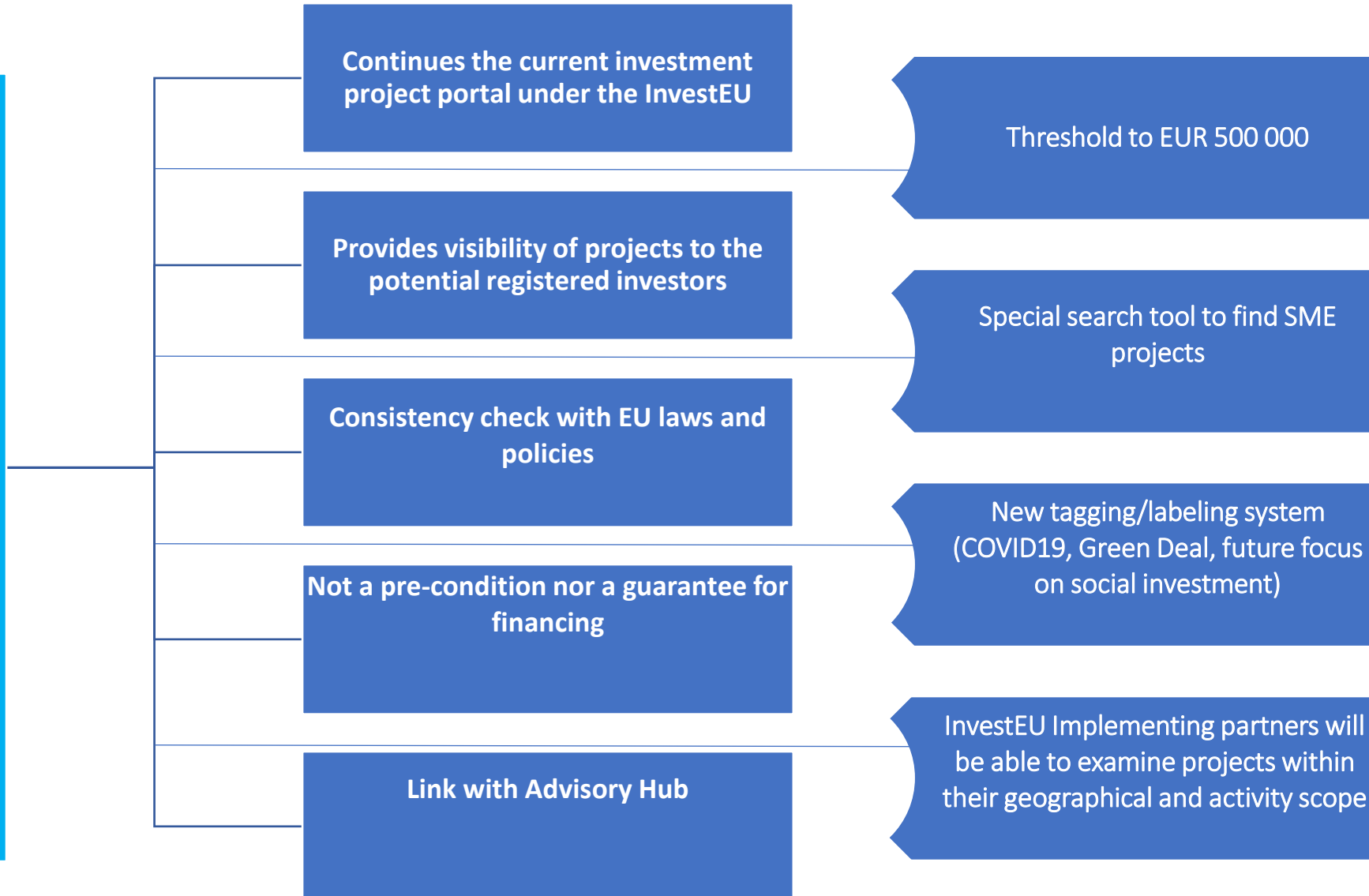
REGISTER AS AN INVESTOR

- Fast, easy, free, user-friendly **online** project database **tool**
- Facilitates **connections** and **investment** in the EU
- Making **EU investment projects more visible to investors** across the world
- Providing **global investors** with attractive **investment opportunities** in the EU
- Organises **pitching and matchmaking events** to facilitate networking between promoters and investors

More info:
[InvestEU Portal \(europa.eu\)](https://ec.europa.eu/investeuportal/)
<https://ec.europa.eu/investeuportal/>
ec-investeu-portal@ec.europa.eu
[@InvestEU @ecfin](https://twitter.com/InvestEU)

InvestEU Portal – Novelties and new features

InvestEU Portal



EEN & EIPP Cooperation

EIPP partners

The European Investment Project Portal (EIPP) is supported by a number of partners including international financial institutions, national promotional banks, federations and associations, as well as other project portals.



ACCESS4SMES is the network of Horizon 2020 National Contact Points (NCP) for Small Medium-sized Enterprises and Access to Risk Finance (SMEs, ARF). The aim is to facilitate transnational cooperation among NCPs for SMEs and ARF and identify and share good practices across SME/industry dedicated instruments in Horizon 2020 in close collaboration with other EU networks.



The Altfinator matchmaking tool is designed to help small and medium-sized enterprises discover the most relevant alternative finance providers. All businesses interested in alternative forms of financing can get personalised suggestions from a pool of over 300 potential investors across Europe. Altfinator received funding from the EU's Horizon 2020 programme.



Bpifrance, the French public investment bank, has the ambition to help businesses, ranging from start-ups to medium-sized companies, and occasionally large companies, to innovate, invest, grow and export. By sharing the risks with its private and public partners, Bpifrance provides a continuum of financing, from short-term credits to equity capital.



Cassa dei Depositi e Consignazioni (CDC, France) and its subsidiaries constitute a public group serving the public interest and the country's economic development. CDC is a long-term investor and contributes to the development of enterprises in line with its own proprietary interests.



Cassa di Risparmio di Padova e Rovigo (CDP) is the National Promotional Institution which has been supporting Italy's growth since 1850. It is a joint-stock company under public control. The majority shareholder is the Italian Ministry of Economy and Finance.



The Council of Europe Development Bank (CEB) is a multilateral development bank with an exclusively social mandate. Through the provision of financing and technical expertise for projects with a high social impact in its member states, it actively promotes social cohesion and strengthens social integration in Europe.



The Enterprise Europe Network helps businesses innovate and grow on an international scale. It is the world's largest support network for small and medium-sized enterprises (SMEs) with international ambitions. The Network is active in more than 60 countries worldwide. It brings together 3,000 experts from more than 600 member organisations – all renowned for their excellence in business support.



EBAN is the pan-European representative for the early stage investor community gathering 197 member organisations in 59 countries around the world. Established in 1999, EBAN represents a sector estimated to invest 9.9 billion euros a year and playing a vital role in Europe's future, notably in the funding of SMEs.

- EEN – key EIPP partner and will remain also in the InvestEU Portal

- Closed cooperation (seminars, presentations, match making/(e) pitching events)

Supporting SMEs events

Info Days

For a broad and detailed overview of the various EU programmes available to small and medium-sized enterprises don't miss the Info Days for SME support organisations. The events offer unique access to representatives from the European Commission, national experts and business intermediaries, all of whom can provide information on how to access finance for SMEs, find suitable business partners and help enterprises expand to new markets. Participants will also be given the chance to hear about the new European Commission SME Strategy, share expertise and feedback with experts, and begin a dialogue on relevant issues with other attendees.

The Info Days in 2020 are taking place in Slovakia, Luxembourg, the Netherlands, Belgium and Malta.

THE NETHERLANDS | INFO DAYS | 19 NOVEMBER 2020



19 EU OPEN
NOV FOR BUSINESS
2020 INFODAG
NEDERLAND

Info Day for SME Support Organisations (The Netherlands)

On Thursday, 19 November, the Netherlands went live to kick off the fourth EU Open for Business 2020 Info Day! Connecting over 100 local SME experts, business owners...

[Discover](#)

BELGIUM | INFO DAYS | 25 NOVEMBER 2020



25 EU OPEN
NOV FOR BUSINESS
2020 INFODAG JOURNÉE
D'INFORMATION
BELGIË BELGIQUE

Info Day for SME Support Organisations (Belgium)

On Wednesday, 25 November, Belgium went live to kick off the fifth EU Open for Business 2020 Info Day! Connecting over 100 local SME experts,....

[Discover](#)

MALTA | INFO DAYS | 07 OCTOBER 2020



07 EU OPEN
OCT FOR BUSINESS
2020 INFO DAY
MALTA

Info Day for SMEs and SME Support Organisations (Malta)

On Wednesday, 7 October, Malta went live to kick off the first EU Open for Business 2020 Info Day! Connecting over 100 local SME experts,....

[Discover](#)

SLOVAKIA | INFO DAYS | 15 OCTOBER 2020



15 EU OPEN
OCT FOR BUSINESS
2020 INFO DAY
SLOVAKIA

Info Day for SME Support Organisations (Slovakia)

On Thursday, 15 October, Slovakia went live to kick off the second EU Open for Business 2020 Info Day! Connecting over 100 local SME experts, business owners and...

[Discover](#)

LUXEMBOURG | INFO DAYS | 20 OCTOBER



**20 &
21** EU OPEN
OCT FOR BUSINESS
2020 INFO DAYS
LUXEMBOURG

Info Day for SME Support Organisations (Luxembourg)

On 20 - 21 October, Luxembourg went live to kick off the third EU Open for Business 2020 Info Day! Connecting over 100 local SME...

[Discover](#)

Supporting SMEs events



Are you looking for investment? Join the InvestEU Portal at the EBAN Annual Congress on 16-18 June and pitch in front of investors, participate in workshops and meet hundreds of investors&corporates.

Registration is closing on 15 May:
Stay tuned: ec.europa.eu/investeuportal



Thank you!

Any Questions?