



What Europeans have to say about **gender equality**

80% of men think that gender equality is important

important for them personally

EUROPEANS BELIEVE THAT

GENDER EQUALITY IS IMPORTANT FOR



 $\slashed{2}$... them personally

84%



 $igorup_{...}$ a **fair** and **democratic** society

91%



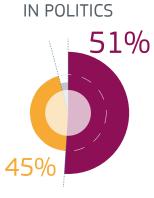
... companies and the economy

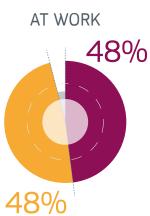
87%

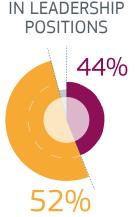
BUT THEY ARE DIVIDED ABOUT WHETHER

GENDER EQUALITY HAS BEEN ACHIEVED

yesnodon't know







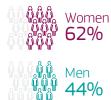
GENDER EQUALITY IN POLITICS



There should be

more women in political decision-making positions





GENDER EQUALITY IN THE MEDIA



The way women are presented in the media...

... is problematic



Europeans **54%**









Women 45%

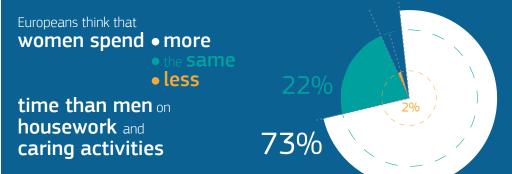


Men **33%**



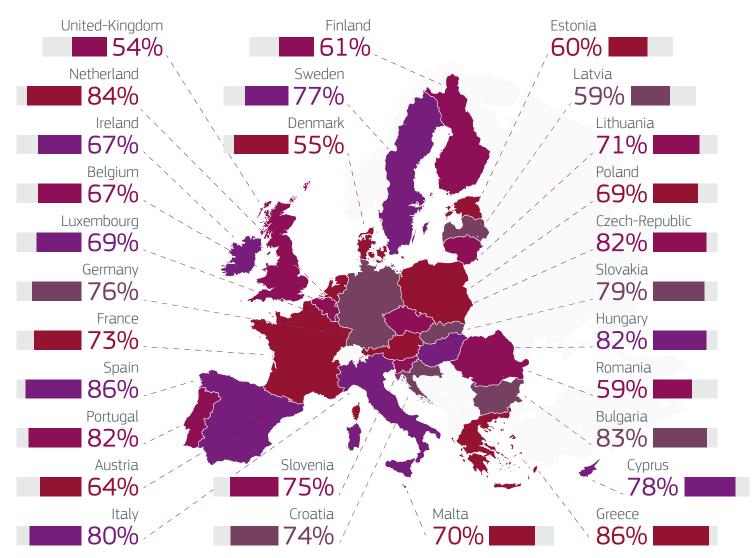






Women spend more time than men

on housework and caring activities



on care & household activities



