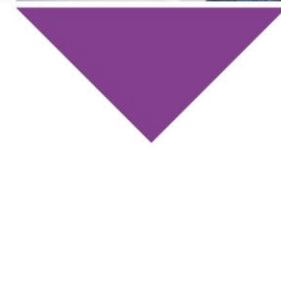




European
Commission



A DIGITAL SINGLE MARKET FOR EUROPE

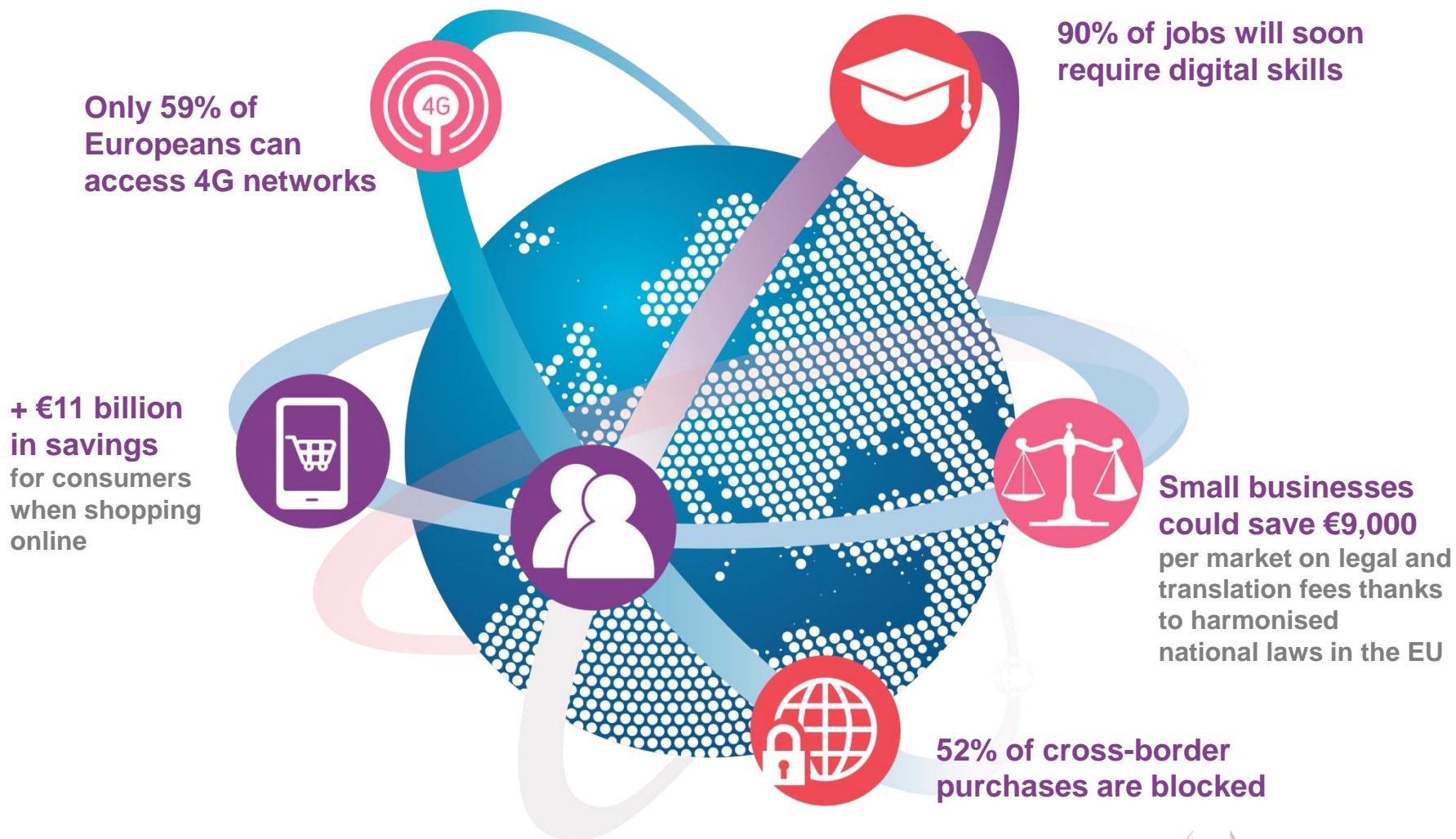
#DigitalSingleMarket

“

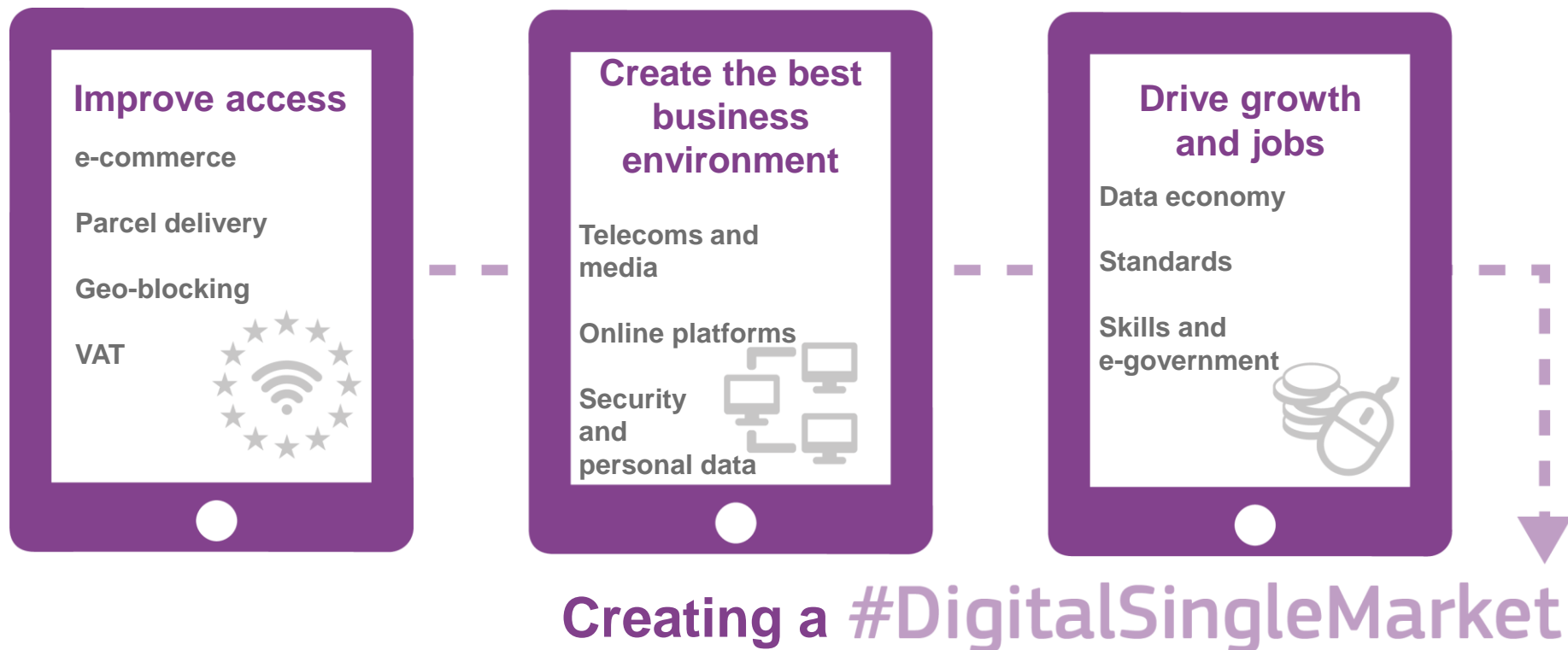
Digital technologies are going into every aspect of life. All they require is access to high speed internet. We need to be connected, our economy needs it, people need it.

Jean-Claude Juncker, State of the Union Address
European Parliament, 14 September 2016

WHY DO WE NEED A DIGITAL SINGLE MARKET?



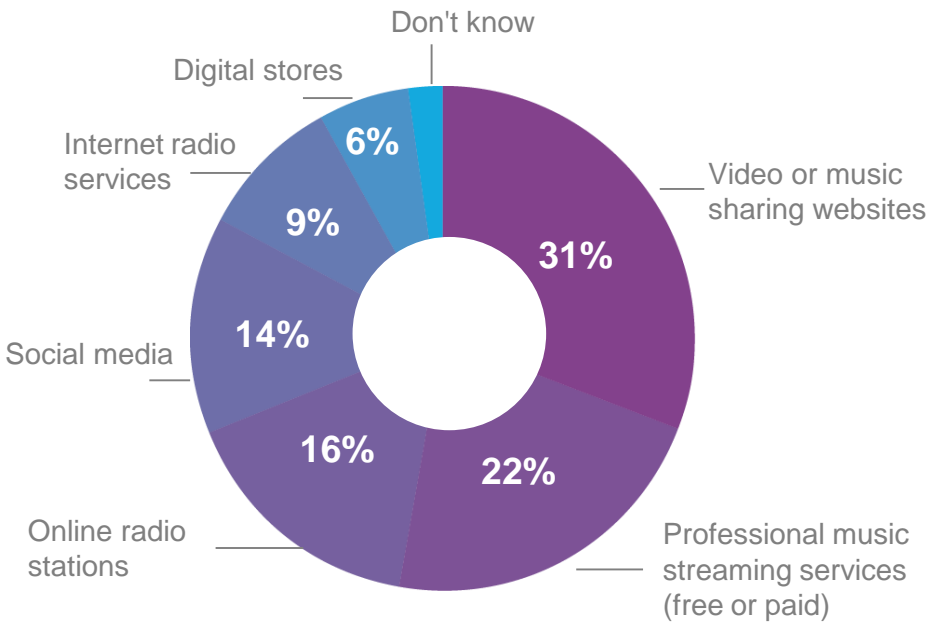
WHY DO WE NEED A DIGITAL SINGLE MARKET?



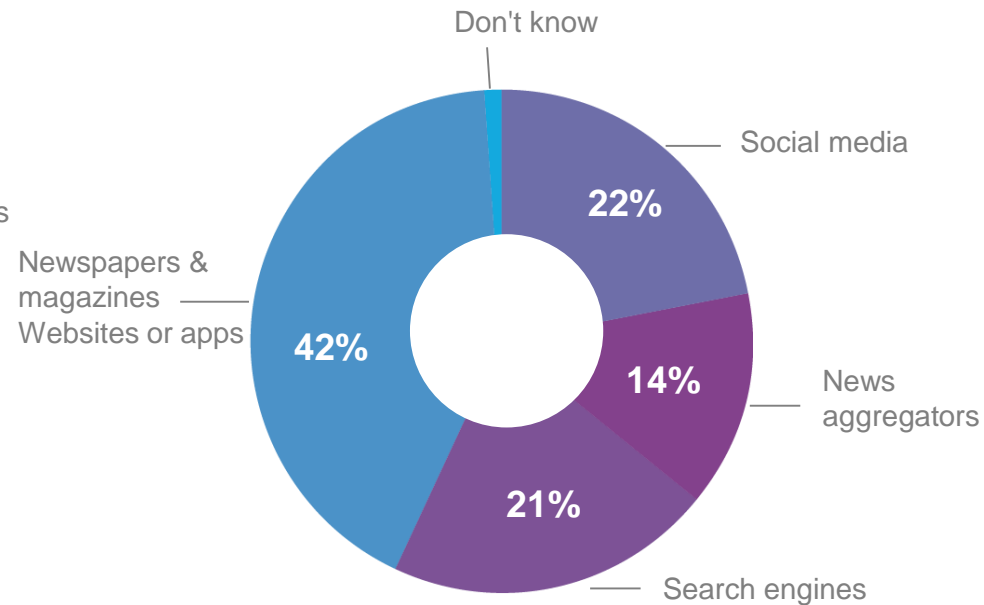


HOW THE DIGITAL REVOLUTION CHANGES OUR BEHAVIOUR

What type of service do you use most often to access music online?



What are the services you mainly use to access news online?



Flash Eurobarometer 437, March 2016



EU COPYRIGHT RULES FIT FOR THE DIGITAL AGE



Better choice and access to content online and across borders

A fairer online environment for creators and the press



Improved copyright rules to make more material available from education, research and cultural heritage organisations and to promote inclusion of disabled people



AUDIOVISUAL MEDIA SERVICES SAME VALUES AND PRINCIPLES ACROSS ALL PLATFORMS



Traditional TV Broadcasters



Video on Demand Providers

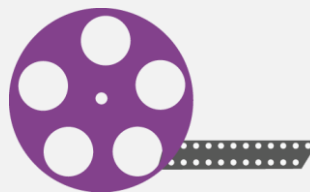


Video Sharing Platforms

Protect children and tackle hate speech



Promote European films



Give broadcasters more flexibility on advertising

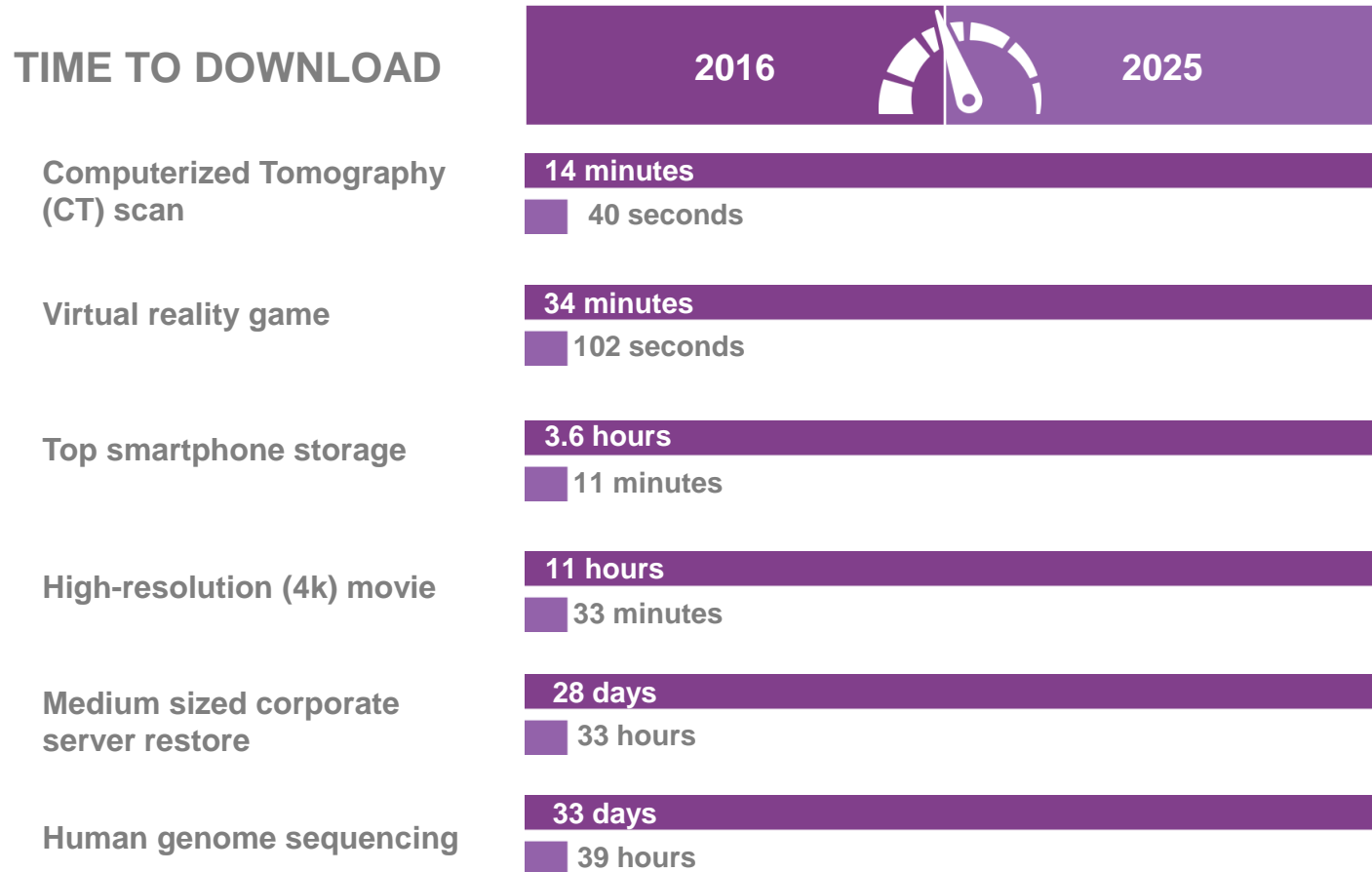


EUROPEAN OPEN SCIENCE CLOUD

BRINGING TOGETHER CURRENT AND FUTURE DATA INFRASTRUCTURES



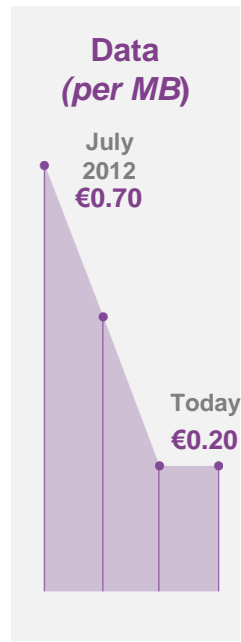
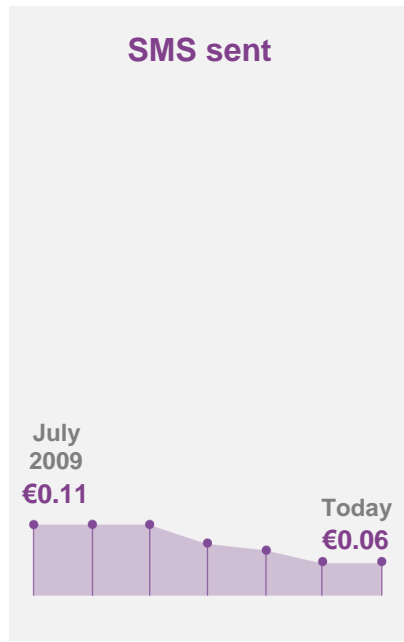
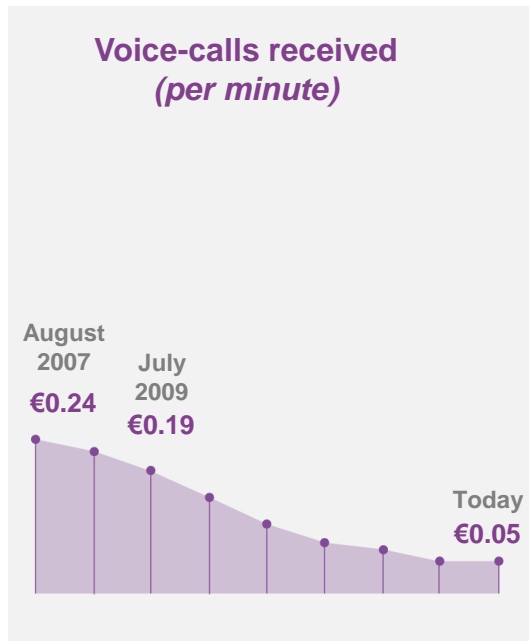
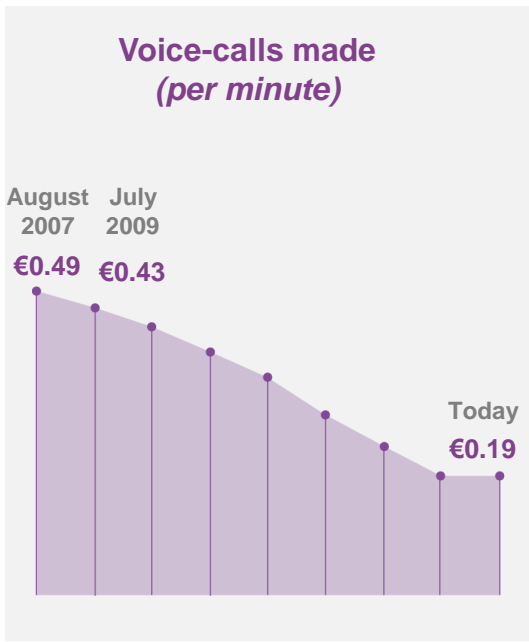
FASTER AND HIGHER QUALITY CONNECTIVITY FOR ALL EUROPEANS



ROAMING IN EUROPE




AS OF 15 JUNE 2017: NO EXTRA CHARGES

Maximum roaming prices have decreased since EU took action in 2007



(prices in Euro cents, excl. VAT)

NEXT STEPS

DATA ECONOMY	VAT	E-PRIVACY
 <p>Explore all issues raised by the data economy, e.g. localisation of data, liability, standardisation, to identify where regulatory action is needed</p> <ul style="list-style-type: none"> • Data precious for research, innovation and new business opportunities • Support promising technologies, such as cloud computing and the Internet of Things 	 <p>Reduce the administrative burden on businesses arising from different VAT regimes</p> <ul style="list-style-type: none"> • Single electronic registration and payment • Common VAT threshold 	 <p>Adapt our existing rules on electronic communications services (e-Privacy Directive) to the new EU framework on the protection of personal data</p>

