

# EUROPE'S BUDGET

## COMPETITIVENESS

JULY 2025

Europe is a hub of innovation, science, and industry but it faces tough global competition. To stay competitive and lead in technology, the EU needs stronger, more focused public investment to support businesses and attract private funding throughout the entire investment journey.

## How does the new budget boost competitiveness?



Support EU leadership in key sectors:

- **Clean transition and industrial decarbonisation;**
- **Health and biotech, agriculture and bioeconomy;**
- **Digital leadership;**
- **Resilience and security, defence industry and space.**



Secure strategic  
technologies made in  
Europe



Ensure research  
reaches the market



Strengthen competitiveness  
through innovation

## What is the Commission proposing?

1

European  
Competitiveness Fund  
to unify financing and  
boost key sectors

2

Strong link to Horizon  
Europe for seamless  
support of research and  
innovation

3

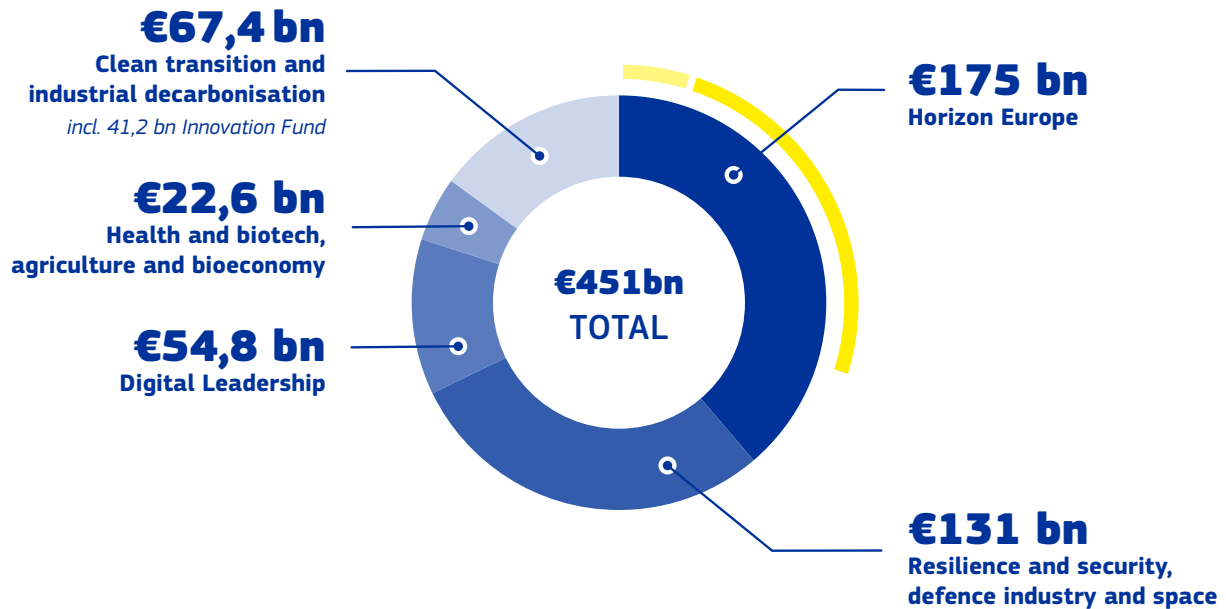
Connecting Europe  
Facility to support cross-  
border projects

4

Competitiveness as a  
priority in the Global  
Europe programme

# What is new?

- More funding for competitiveness and research compared to 2021-2027, totalling €451 Billion
- More structured and simplified funding
- Flexible financial toolbox including grants, equity, debt, procurement, and business coaching



## How will the EU budget make a difference?



Introduce European preference in strategic sectors



Support investment from research to market to global production



Reallocate funds flexibly, if necessary, to seize new opportunities and address emerging risks



Provide innovative financial tools to de-risk investments and maximise EU budget impact



Facilitate easier access to funding for SMEs, start-ups, and scale-ups with faster procedures and a common Seal for competitiveness