



Brussels, 10.8.2022
C(2022) 5587 final

ANNEX 2

ANNEX

to the

COMMISSION IMPLEMENTING DECISION

**amending the Commission implementing decision C(2022) 724 as regards the
implementation of actions under the Single Market Programme**

ANNEX 2

AMENDMENT OF THE ACTIONS UNDER THE ACTIVITY ‘SME PILLAR’

Annex II to Implementing Decision C(2022) 724 is amended as follows:

- (a) In section 2, “The global budgetary envelope reserved for grants under this work programme for 2022 is EUR 104 950 000” is replaced by “The global budgetary envelope reserved for grants under this work programme for 2022 is EUR 106 250 000.”
- (b) Subsection 2.11 is added as follows,
- “2.11 Boosting awareness raising for mainstream enterprises to work with social enterprises (towards a ‘buy social’ business to business market)

Type of applicants targeted by the call for proposals

Applicants must be legal persons forming a consortium. The following is a list of non-exhaustive types of legal persons that may apply:

- non-profit organisations (private or public);
- public authorities and their networks or associations at European, international, national, regional and local level, or organisations acting on behalf of a public authority, responsible for or active in the fields of social economy, economic affairs, industry, business support or related fields;
- social enterprises /economic actors active in the field of social economy, including SMEs;
- training and educational institutions active in social economy;
- business support organisations and entities with experience in supporting SMEs in the field of procurement;
- other relevant organisations.

Description of the activities to be funded under the call for proposals

The impact of supply chains on wider society and the environment is in sharper focus than ever before. Companies are increasingly looking to their purchasing power as an opportunity to go beyond compliance and actively pursue positive social and environmental outcomes. The development of a “Buy Social movement” over the last years has seen public authorities, businesses and consumers increasingly seeking out opportunities to buy from social enterprises.

The action will support the creation of local and regional partnerships aiming at reinforcing policy initiatives to improve collaboration in EU 27 (and other countries eligible to participate in the programme) between social economy entities and mainstream businesses in their supply chain

strategies.

In particular, these partnerships will aim at helping mainstream businesses to engage with a range of social economy suppliers and embeds sustainability and diversity into their core operations and value chains. It will also help social economy entities to grow their revenues and impact by tapping into corporate purchasing power.

Implementation

EISMEA

Additional information

- Total amount of the action: EUR 1 300 000
- Rate of co-financing: Up to 100% of the eligible costs for financial support to third parties and up to 90% of the eligible costs for the other cost categories
- Indicative implementation timetable:
 - Lauch of the call: Q3 2022
 - Start of the action: Q1 2023
 - Indicative duration of the action: 18 months

Indicators (indicative):

- Number and geographic spread of countries and public authorities participating in cooperation projects;
- Number and geographic spread of Social enterprises and mainstream businesses participating in projects;
- Number of new partnerships created in the field of private procurement;

(c) In section 3, “The global budgetary envelope reserved for procurement under this work programme for 2022 is EUR 46 773 395” is replaced by “The global budgetary envelope reserved for procurement under this work programme for 2022 is EUR 46 176 927.”

(d) Subsection ‘3.11 Socially Responsible Public Procurement’, is amended as follows:

- (i) In the general description the following objective is deleted ‘boost awareness raising for mainstream businesses to work more with social enterprises’;
- (ii) In additional information, the lots are reduced to two and text describing the lots is replaced as follows:

‘The call will be divided in two lots:

Lot 1: Training public policy officers in national administrations and social economy organisations in the 12 Member States that have not been covered by the former

project “ Training in the field of Social Public procurement”(COSME WP 2018), and preparation of general information materials suitable for authorities in other countries eligible to participate in this programme. An awareness-raising campaign on the published “ Buying Social Guide” and the Guide “ 71 good practices” will also be carried out focusing primarily on EU 27 countries, but also with dissemination of relevant information to other countries eligible to participate in the programme.

Amount requested: EUR 1 700 000

Lot 2: An assessment of the positive impact of socially responsible public procurement procedures in selected areas of activities across 12 Member States, also with some examples from other eligible countries (EEA, associated countries).

Amount requested: EUR 500 000’

(iii) The expected results are replaced as follows:

‘Lot 1:

- to raise contracting authorities’ awareness and social economy stakeholders of the potential benefits of socially responsible public procurement;
- to explain to public authorities, in a practical way, the opportunities offered by the 2014 Directive on public procurement;
- to facilitate the understanding of the Directive by social economy actors and non-profit social and health service providers so as to encourage their participation in tendering procedures.

Lot 2:

- to test and provide an assessment of the socioeconomic potential and impact of socially responsible public procurement initiatives on selected themes and areas of activity.
- to provide examples of innovative socially responsible public procurement procedures with a positive social impact to drive policy and procurement development so as to achieve more socioeconomic returns.
- to increase the motivation of SMEs and public authorities to set up a dialogue about the potential for social investments and related public procurement initiatives.’

(iv) The estimated publication of the call is amended to ‘Q3/2022’;

(v) The estimated award of the call is amended to ‘Q1/2023’;

(vi) The text on indicators is replaced as follows:

‘Lot 1:

Number of workshops and number of experts trained in workshops for socially responsible public procurement in the 12 Member States;

Quality and outreach of the awareness-raising campaign in 27 Member States: percentage of public purchasers and social economy actors that know about the importance of socially responsible public procurement;

Quality and outreach of dissemination measures targeted at other eligible countries.
Lot 2:

Number of public procurements including assessments of socioeconomic returns on investments.'

(e) In subsection '3.15 Supporting actions', the budget allocation of EUR 5 777 980 is replaced by EUR 6 481 512.

(f) Subsection '5.1.2 Social Economy canvas follow up' is deleted.

(g) In section '6. Supplementary information'

The list of projects included is replaced by the following:

“List of Projects

| REF | TITLE | BUDGET |
|--------------------|---------------------------------------------------------------------------------------------------------------------------------------------|---------------|
| GRANTS | | |
| 2.1 | Enterprise Europe Network grants | 47 000 000 |
| 2.2 | Joint Cluster Initiatives | 9 000 000 |
| 2.3 | Erasmus for Young Entrepreneurs grants | 10 000 000 |
| 2.4 | EEN budget needed for the annual conference | 150 000 |
| 2.5 | EU-Japan Center for Industrial Co-operation | 7 000 000 |
| 2.6 | Business Planet | 600 000 |
| 2.7 | Sustainable growth and building resilience in tourism – empowering SMEs to carry out the twin transition | 20 500 000 |
| 2.8 | Promoting trans-European tourism products in third countries | 3 500 000 |
| 2.9 | SME policy: Analysis related to scale-up enterprises | 1 200 000 |
| 2.10 | Greening SMEs in the proximity and social economy ecosystem through transnational cooperation | 6 000 000 |
| 2.11 | Boosting awareness raising for mainstream enterprises to work with social enterprises (towards a ‘buy social’ business to business market) | 1 300 000 |
| PROCUREMENT | | |
| 3.1 | YEB - Your Europe Business | 550 000 |
| 3.2 | SME policy | 3 100 000 |
| 3.3 | European Construction Sector Observatory | 1 100 000 |

| | | |
|----------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------|
| 3.4 | International IP SME helpdesks | 6 000 000 |
| 3.5 | Implementation of Pact for Skills | 4 500 000 |
| 3.6 | EEN budget for Enterprise Europe Network animation | 3 000 000 |
| 3.7 | Support to Erasmus for Young Entrepreneurs - support office & IT tools | 852 500 |
| 3.8 | Fostering innovative, smart and inclusive solutions in tourism SMEs through the European Capital of Smart Tourism and European Destinations of Excellence (EDEN) awards | 2 000 000 |
| 3.9 | European portal to provide integrated support for tourism SMEs and stakeholders | 3 250 000 |
| 3.10 | Intelligent Cities Challenge Initiative - renewal of contract | 7 435 915 |
| 3.11 | Socially responsible public procurement | 2 200 000 |
| 3.12 | Improving the socio-economic knowledge of the proximity and social economy ecosystem | 500 000 |
| 3.13 | Fit for future: Better Regulation agenda | 807 000 |
| 3.14 | Setting up of a Big Public Buyers collaboration network for strategic public procurement | 4 400 000 |
| 3.15 | <i>Supporting actions</i> | 6 481 512 |
| INDIRECT MANAGEMENT | | |
| 4.1 | Chemicals Legislation Finder | 1 519 000 |
| 4.2 | European Union Observatory for Nanomaterials | 609 000 |
| OTHER | | |
| 5.1 | SME policy – contribution to the European Semester | 500 000 |
| 5.2 | Remunerated experts; reimbursement of experts | 700 000 |
| TOTAL | | 155 754 927 |

The following section on Eligibility criteria is added:

‘Given the particular circumstances of the geopolitical situation in Ukraine and its impact on the EU economy, legal entities established in Ukraine may participate in accordance with conditions laid down in Article 9(3)(a) of the Single Market Programme Regulation.

It is essential to preserve the continuity of the services provided under the SME objective of the programme to support EU businesses that are faced with market access and trade issues related to Ukraine. These actions and projects rely on local partner organisations based in Ukraine for providing value-added country-related information, advice and contacts. It is essential to ensure that the local partners in Ukraine can benefit from funding from the programme.’