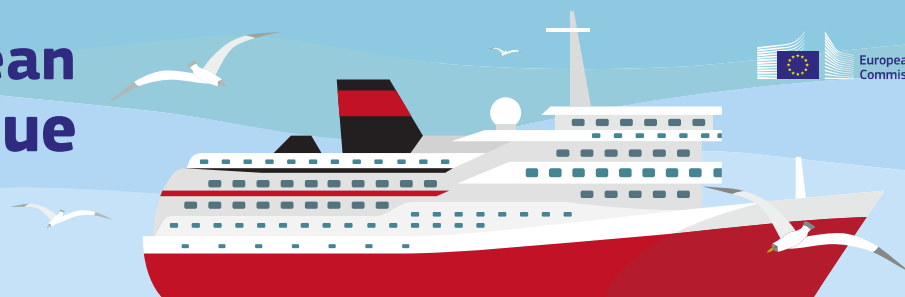


2nd Pan-European Cruise Dialogue

1/3/2022
BRUSSELS



PROGRAMME

2nd PAN-EUROPEAN CRUISE DIALOGUE

Brussels – 1 March 2022

Location: **Gare Maritime – « Maison de la Poste » – Brussels**

08:30 – 09:30 Registration and Welcome coffee

09:30 – 09:35 Welcome

09:35 – 09:45 Opening address

Virginijus SINKEVIČIUS, Commissioner for Environment, Oceans and Fisheries

09:45 – 09:55 Keynote address

Cláudia MONTEIRO DE AGUIAR, Member of the European Parliament

09:55 – 10:25 Addresses

Kelly CRAIGHEAD

President & CEO, Cruise Lines International Associations (CLIA)

Isabelle RYCKBOST

Secretary General, European Sea Ports Organisation (ESPO)

Eduardo SANTANDER

Chief Executive Officer, European Travel Commission (ETC)

10:25 – 10:55 Presentation

Ioannis PAPPAS

Board Member & Director for the Mediterranean Region, Global Sustainable
Tourism Council (GSTC):

“Sustainable Cruise Tourism Assessment Framework”

10:55 – 11:25 Coffee break

11:25 – 12:25

Panel session 1: “Sustainable cruise tourism – destination management”

*Moderator: **Tim FAIRHURST**, Secretary General, European Tourism Association (ETOA)*

- **Manuel Alejandro CARDENETE**, President of NECSTouR
- **Marie-Caroline LAURENT**, Director General, Cruise Lines International Association (CLIA) Europe
- **Ioannis PAPPAS**, Director for the Mediterranean Region, Global Sustainable Tourism Council (GSTC)
- **Geerte UDO**, Director, amsterdam&partners

Discussion and Q&A

12:25 – 14:00

Lunch

14:00 – 15:00

Panel session 2: “Sustainable cruise tourism – green transition”

*Moderator: **James MACGREGOR**, Senior Management Consultant, Ramboll London*

- **Paul ALTENA**, European Maritime Policy Manager, Cruise Lines International Association (CLIA) Europe
- **Stéphane ISOARD**, Head of Group “Water and Marine”, European Environment Agency (EEA)
- **Carlos PEREIRA**, Senior Project Officer, European Maritime Safety Agency (EMSA)
- **Valter SELÉN**, Senior Policy Advisor, European Sea Ports Association (ESPO)

Discussion and Q&A

15:00 – 16:00

Panel session 3: “Cruise Destination – Baltic”

*Moderator: **Luis de CARVALHO**, CEO Europe, Bermello Ajamil & Partners*

- **Claus BØDKER**, Director Cruise Baltic and Cruise Copenhagen Network
- **Markus HELAVUORI**, Professional Secretary, Baltic Marine Environment Protection Commission (HELCOM)
- **Hanne NEHMAR**, Managing Director, Best Destination Partner (BDP)
- **Marcus PUTTICH**, Senior Head of Port Services, Nautical Fleet and Health, TUI Cruises

Discussion and Q&A

16:00 – 16:30

Coffee Break

16:30 – 17:30

Panel session 4: “Cruise Destination - Mediterranean”

Moderator: Luis de CARVALHO, CEO Europe, Bermello Ajamil & Partners

- **Figen AYAN**, President, MedCruise (The Association of Mediterranean Cruise Ports)
- **Alessandro CAROLLO**, Director Government Relations, Royal Caribbean Cruises
- **Rosa Ana MORILLO RODRIGUEZ**, Director General Tourism, Regional Government of Balearic Islands
- **Jelka TEPŠIĆ**, Deputy Mayor, City of Dubrovnik

Discussion and Q&A

17:30

Conclusions

Christos ECONOMOU, Acting Director - Maritime Policy and Blue Economy, Directorate-General for Maritime Affairs and Fisheries, European Commission