



Brussels, **XXX**  
[...](2022) **XXX** draft

**COMMISSION DECISION**

**of **XXX****

**amending Decision C(2021) 8346 as regards the Directorate General for  
Communication's work programme 2022**

## COMMISSION DECISION

of **XXX**

### **amending Decision C(2021) 8346 as regards the Directorate General for Communication's work programme 2022**

THE EUROPEAN COMMISSION,

Having regard to the Treaty on the Functioning of the European Union,

Having regard to Regulation (EU, Euratom) 2018/1046 of the European Parliament and of the Council of 18 July 2018 on the financial rules applicable to the general budget of the Union, amending Regulations (EU) No 1296/2013, (EU) No 1301/2013, (EU) No 1303/2013, (EU) No 1304/2013, (EU) No 1309/2013, (EU) No 1316/2013, (EU) No 223/2014, (EU) No 283/2014, and Decision No 541/2014/EU and repealing Regulation (EU, Euratom) No 966/2012<sup>1</sup>, and in particular Article 110 thereof,

Whereas:

- (1) The adoption of the European Union's budget for the 2022 financial year, agreed on 15 November 2021, included two pilot projects in the field of communication for a total of EUR 3 180 500 to be implemented by the Commission in line with Article 58(2)(a) of Regulation (EU, Euratom) 2018/1046. These two pilot projects should therefore be added to the work programme for 2022 in the field of communication set out in the Annex to the Decision of 25 November 2021 on the financing of the Directorate-General for Communication's operational activities and the adoption of the work programme for 2022<sup>2</sup>.
- (2) Decision C(2021) 8346 should therefore be amended accordingly.

HAS DECIDED AS FOLLOWS:

#### *Sole Article*

Decision C(2021) 8346 is amended as follows.

- (1) Article 2 is replaced by the following:

#### *'Article 2*

#### *Union contribution*

---

<sup>1</sup> OJ L 193, 30.7.2018, p.1.

<sup>2</sup> C(2021) 8346.

The maximum Union contribution for the implementation of the programme for 2022 is set at EUR 113 574 500. It shall be financed from the appropriations entered in the following lines of the general budget of the Union for 2022:

- (a) budget line 07 20 04 02: EUR 47 506 000;
- (b) budget line 07 20 04 03: EUR 27 589 000;
- (c) budget line 07 20 04 04: EUR 32 504 000;
- (d) budget line 07 20 01 00: EUR 3 180 500;
- (e) budget line 14 20 04 03: EUR 2 795 000.

The appropriations listed in the first paragraph may also cover interest due for late payments.’

- (2) The Annex is amended in accordance with the Annex to this Decision.

Done at Brussels,

*For the Commission*  
*The President*  
*Ursula VON DER LEYEN*

## ANNEX

The Annex to Decision C(2021) 8346 of 25 November 2021 is amended as follows.

**(1) In part II, point 4 (Procurement), the first sentence and the table are replaced by the following:**

‘The global budgetary envelope reserved for procurement contracts in 2022 is **EUR 113 574 500**:

Budget line	Activity	Available appropriations (EUR)
07 20 04 02	Executive and Corporate Communication Services	47 506 000
07 20 04 03	Commission Representations	27 589 000
07 20 04 04	Communication Services for Citizens	32 504 000
07 20 01 00	Pilot project 072109	1 990 000
07 20 01 00	Pilot project 072114	1 190 500
<b>Sub-total</b>		<b>110 779 500</b>
14 20 04 03	Information policy and strategic communication for external action	2 795 000
<b>TOTAL</b>		<b>113 574 500</b>

**(2) Subsection 4.4 is replaced by the following:**

**‘4.4 Budget line 07 20 01 00 Pilot projects**

**4.4.1 Description of the main activities covered under Pilot project 07 21 09 – EUR 1 990 000**

**Temporary citizens’ assemblies: transforming social consensus into best practices for engaging citizens more in EU public life.**

*Description, objective pursued and expected results*

EU institutions, and the Commission in particular, have long been involved in efforts to reach out to Europeans and develop a more dynamic European public space. Against this background, citizens’ assemblies, with randomly selected participants representing a diverse society, are increasingly seen as a way to reach out to those who are far removed from public life. Based on deliberative methods, these assemblies have also been very helpful in addressing complex policy problems by setting up a process that harnesses peoples’ collective intelligence and produces collective recommendations.

In 2022, the Conference on the Future of Europe will adopt a number of quality recommendations, leading to more visible and tangible follow-up. As part of this follow-up, the pilot project could make it possible to experiment further with EU-wide citizens’ assemblies to tackle policy issues.

The Conference panellists, in particular young people (one third of the 800 randomly selected panellists), could come together a few times to provide feedback on the process and on how their recommendations are contributing to EU policymaking. Together with the EU Citizens' Panels study funded by this pilot project in its first year, this feedback could help identify success factors for civic participation. Specifically addressing young people could also contribute to the European Year of Youth 2022.

During the COVID-19 pandemic, the EU Citizens' Panels have been taking place as face-to-face, but also online and hybrid, meetings. The hybrid format is expected to continue in 2022, with most people attending in person.

To carry out the pilot project, it is proposed to organise one round of panel meetings (online, hybrid or face-to-face) through one or more specific service contracts. These meetings would be organised using participatory methods.

#### *Types of contracts*

Service contracts (including event organisation, studies, technical assistance, evaluations, surveys, IT services, communication services, etc.), including framework contracts for communication activities managed by DG Interpretation, DG Regional and Urban Policy and DG Communication and linked to the Commission's political guidelines.

#### *Implementation*

Implemented directly by DG Communication.

### **4.4.2 Description of the main activities covered under Pilot project 07 21 14 – EUR 1 190 500**

#### **Building Europe with local entities**

##### *Description, objective pursued and expected results*

Strengthening EU democracy means strengthening not only the transnational dimension, notably through the European Parliament and citizens' engagement at EU level, but also 'Europeanising' all levels of democracy in Member States. At local level (including rural areas), there is usually a higher level of trust because it is close to citizens – this makes it ideal for communicating to citizens and organising events that are easy to attend.

In all Member States, efforts have been made to include local entities in EU communication strategies and to encourage citizens to take part in structured debates. It therefore seems appropriate to launch and support more of these initiatives by giving them specific attention and funding.

The aim is also to promote cooperation among local contacts at national level and, if possible, EU level. The Conference on the Future of Europe will be a suitable moment to promote this initiative, as it aims to reach a diverse range of people. Getting support from local councillors and their local environment will help encourage people to participate in the debate on the future of Europe.

In 2022, the pilot project could be implemented by:

- helping organise events on the ground by or with local councillors;
- promoting cooperation among local councillors – at national and EU level;
- promoting synergies with existing initiatives, notably other EU networks.

The project could help make best practice known by identifying and highlighting municipalities and local councillors committed to the EU.

*Types of contracts*

Service contracts (including studies, technical assistance, evaluations, surveys, IT services, communication services, etc.), including framework contracts for communication actions run by DG Communication (central management) and linked to the Commission's political guidelines.

*Implementation*

Implemented directly by DG Communication.'

**(3) Former Subsection 4.4 becomes Subsection 4.5 as follows:**

**'4.5 Budget line 14 20 04 03 'Information policy and strategic communication for external action'  
EUR 2 795 000'**

## BUDGETARY IMPACT STATEMENT

**The work programme constitutes a financing decision.**

<b>POLICY AREA:</b> <b>07 20 01 00 – PILOT PROJECTS</b> <b>ACTIVITY (-IES): COMMUNICATION ACTIONS</b>
---

<b>AMENDMENT TO THE ANNUAL WORK PROGRAMME: 2022</b>
---

### **1. BUDGET LINE(S) CONCERNED + HEADING(S)**

<b>Budget line</b>	<b>Heading</b>
07 20 01 00	Pilot projects

### **2. LEGAL BASIS**

Pilot projects within the meaning of Article 58(2)(a) of the Regulation (EU, Euratom) 2018/1046 of the European Parliament and of the Council of 18 July 2018 on the financial rules applicable to the general budget of the Union, amending Regulations (EU) No 1296/2013, (EU) No 1301/2013, (EU) No 1303/2013, (EU) No 1304/2013, (EU) No 1309/2013, (EU) No 1316/2013, (EU) No 223/2014, (EU) No 283/2014, and Decision No 541/2014/EU and repealing Regulation (EU, Euratom) No 966/2012, OJ L 193, 30.7.2018, p.1

### **3. OVERALL FIGURES FOR THE FINANCIAL YEAR (IN EURO)**

#### **3.a. - Current year 2022**

<b>Budget line</b>	<b>Commitments</b>	<b>Payments</b>
Initial appropriations for the financial year (2022 draft budget)		
07 20 01 00	3 180 500	1 425 125
<b>Total appropriations</b>	<b>3 180 500</b>	<b>1 425 125</b>
Balance available	3 180 500	1 425 125
<b>Total for the measure proposed</b>	<b>3 180 500</b>	<b>1 425 125</b>

#### **3.b. – Carryovers (if applicable to the actions covered by this Decision)**

N/A

### 3.c. - Following year

N/A

## 4. DESCRIPTION OF THE ACTION

The main actions planned to be implemented under this amendment of the Work Programme are:

- PP 07 21 09 — Pilot project — Temporary citizens’ assemblies: transforming societal consensus into a way of acting and establishing best practices to engage citizens more in EU public life,
- PP 07 21 14 — Pilot project — BELE – Building Europe with Local Entities.

## 5. METHOD OF CALCULATION ADOPTED

The method of calculation is based on contract obligations.

Payment needs for 2022 and following years are estimated taking into account recent average payment needs, by budget line. This includes both needs to cover commitments made during the current year and payments linked to commitments carried forward from previous years (“RAL”). Estimations include average de-commitment rates.

## 6. SCHEDULE OF PAYMENTS (IN EURO)

Lines	Commitments 2022	Payments			
		2022	2023	2024	Subsequent years
07 20 01 00	3 180 500	763 320	731 515	1 685 665	./.
<b>Total</b>	<b>3 180 500</b>	<b>763 320</b>	<b>731 515</b>	<b>1 685 665</b>	./.