



European  
Commission

#WorkingTogether #PCIs

## Public acceptance of Projects of Common Interest (PCIs): How to engage with your local communities

### April 28th, 10.00 -12.00 CET

#### AGENDA

Register [here](#) until April 27<sup>th</sup> to attend the event!

10.00 – 10.05	Welcome - <b>Tonia Damvakeraki</b> , Senior Consultant, INTRASOFT International  <i>Leading the ongoing study on “Innovative Actions and strategies to boost public awareness, trust and acceptance of trans-European energy infrastructure projects”</i>
10.05 - 10.15	Public acceptance of Projects of Common Interest (PCIs), key to accelerating their implementation, <b>Joachim Balke</b> , Head of Unit Infrastructure and Regional Cooperation, Directorate-General for Energy
10.15 – 10.30	Innovative Actions and strategies to boost public awareness, trust and acceptance of trans-European energy infrastructure projects – project scope, objectives and outcomes – <b>Christian Hauschildt</b> , Managing Director, White Research
10.30 – 10.50	Putting Communities at the heart of Engagement - The Celtic Interconnector EirGrid Story - <b>Michael Mahon</b> , Chief Infrastructure Officer, EirGrid
10.50 – 11.10	Early engagement with local communities: effectiveness of public consultations, <b>Fabrizio Scaramuzza</b> , CEO at Adria Link (Enel/Hera - Joint Venture) ; Head of Global Origination and Merchant Lines, Enel Global Trading
11.10 – 11.30	Best practices for communication and engagement in grid development, <b>Stephanie Bätjer</b> , Senior Manager – Communications, Renewable Grid Initiative
11.30 – 11.45	Q&As
11.45 – 12.00	Tools & practices for how to design and implement public awareness campaigns on PCIs, <b>Alexandros Stylianou</b> , Head of Communication Services Delivery, INTRASOFT International
12.00	End of the event

