

Sustainable Consumption Pledge

Cnova N.V., the French ecommerce leader, serves 17,1 monthly unique visitors via its website, Cdiscount.com, which is hosting a marketplace used by 14.000 professional sellers. Cnova N.V.'s product offering provides its clients with a wide variety of daily goods, efficient delivery options, practical and innovative payment solutions, as well as travel, entertainment or 2nd life services. Cnova N.V. also serves B2B clients internationally through Octopia (Marketplace-as-a-Service solutions), Cdiscount Advertising (advertising services for sellers and brands) and C-Logistics (end-to-end logistic ecommerce solution). These activities are supported by Peaksys (Tech entity). Cnova N.V. is part of Casino group.

Pledge #1: Measuring and reducing our carbon footprint

Cnova is committed to measure and monitor its carbon emissions, on 100% of Scopes 1, 2 and 3. Each year, the carbon footprint of the company is calculated, based on accurate methodologies and tools, all based on the GHG protocol. For Scope 3 – Downstream transportation and distribution, Cnova joined the Fret 21 initiative¹, supported by the ADEME and French Ministry of Ecological Transition, gathering together principals of carriers taking actions to reduce the impact of delivery. Each year, the calculation of GHG emissions is performed according to the methodology designed by Fret 21. For Scope 3 – Purchased goods and services, Cnova is using a tool developed in-house by Casino group whose methodologies were verified by an external firm of experts in 2022². For the other categories of Scope 3 and Scopes 1 and 2, Cnova uses a tool created by Carbone 4³, a leading consulting firm in the field of climate.

Cnova, as part of Casino group, is committed to reduce the GHG emissions of its activity, according to targets defined at the group level and validated by the Science-Based Target Initiative, namely:

- Reducing GHG emissions on Scopes 1 and 2 of 38% by 2030 with an intermediate target of 18% by 2025, compared to 2015⁴
- Reducing GHG emissions on Scope 3 of 10% in 2025 compared to 2018

Cnova actively contributes to these targets, notably through:

- **The reduction of its energy consumption by -31% in 2023 compared to 2019, overperforming its public commitment announced in 2022⁵**, achieved through actions to promote energy efficiency in its warehouses and premises.
- **The carbon-neutrality of 100% of deliveries for Cdiscount.com customers⁶ since 2020**, reached thanks to a set of combined actions including reduction of void in parcels, bulk loading, use of alternative transportation means and finally sequestration of residual emissions.
- **And the acceleration of its “More Sustainable” products selection**, promoted towards Cdiscount.com customers to enable them to choose products according to environmental and social criteria **(17.1% of Cdiscount.com products sales in 2023)**.

Cnova is committed to pursue these actions to achieve the GHG emissions reduction targeted.

¹ <https://fret21.eu/>

² For more details : <https://www.groupe-casino.fr/wp-content/uploads/2023/04/GROUPE-CASINO-URD-2022.pdf>

³ <https://www.carbone4.com/>

⁴ These commitments and baselines will be updated in 2024, following a restructuring of Casino group

⁵ <https://www.lsa-conso.fr/sobriete-energetique-cdiscount-vise-une-reduction-de-21-de-sa-consommation>

⁶ This is achieved by reducing the GHG emissions related to deliveries within the frame of Cnova's commitment in Fret 21 (increasing the use of alternative transportation means, bulk loading...) and sequestration of residual GHG emissions through a partnership with the endowment fund « Plantons pour l'avenir »

Pledge #2: Measuring and improving environmental performance of products sold

Cnova is acting both as a product manufacturer and a retailer and marketplace website⁷.

➤ As a product manufacturer

Cnova has carried out life-cycle analysis⁸ in 2022 with the specialized consulting firm Ecoact on emblematic products⁹ sold under Cnova's private label-brands. Main actions to improve the products environmental performance concern the energy efficiency of the products, the choice of raw materials and packaging. Discussions with manufacturers are already underway to improve the environmental performance of these products. **Cnova pledges to start selling a first selection of improved products by the end of 2024.**

➤ As a retailer and marketplace website

Cnova has set up a program dedicated to the sale of "More Sustainable " products on Cdiscount.com. These products include energy class A or B products (or A+++ or A++ depending on the category), products with reparability indexes¹⁰ greater than or equal to 8/10, Made In France products, 2nd hand products or products certified by independent third parties (FSC¹¹, PEFC¹², Oeko-Tex¹³). **In 2024 Cnova commits to add EU Ecolabel products into this selection.**

To make this offer visible to customers on Cdiscount.com, a "More Sustainable" label that brings together all these products has been created, with sub-criteria such as "certified wood" or "Made In France" presented to consumers in the interests of transparency and education. This information is visible all along the customer journey (from the landing page, to the product data sheets, but also through the search engine). This makes it easy to highlight these products among the entire range available on Cdiscount.com. Launched in 2021, this more sustainable offer accounted for 17.1% of sales on Cdiscount.com in 2023. **Cnova pledges to increase the share of this offer each year.**

Pledge #3 - Increase circularity

Cnova has been practicing a circular business model for many years and continues to accelerate its efforts in this area.

➤ Returned products

Since more than 15 years, C-logistics and Cdiscount have set-up a process enabling to manage the products returned by Cdiscount.com customers with 100% of them being given a 2nd-life, either by being resold as 2nd-hand products, or by being given to charities or being recycled. **Cnova commits to maintain 100% of 2nd life for products returned.**

In particular, Cnova contributes to the emergence of players in the refurbishing sector, including actors from social economy, by providing them with a sufficiently large pool of products to enable them to hire and train people for these new and promising professions. **Cnova commits to pursue this action by launching new partnerships in 2024.**

⁷ Cdiscount.com presents products sold by Cdiscount as a retailer and products offered by third-party sellers

⁸ Life cycle analysis, is a methodology for assessing environmental impacts associated with all the stages of the life cycle of a commercial product, process, or service. In the case of a manufactured product, environmental impacts are assessed from raw material extraction and processing, through the product's manufacture, distribution and use, to the recycling or final disposal of the materials composing it.

⁹ TV, microwaves, vacuum cleaner, kettle, food processor, heating, air conditioner

¹⁰ <https://epargnonnosressources.gouv.fr/indice-de-reparabilite/#:~:text=Il%20s'agit%20d'une,remplacer%20en%20cas%20de%20panne>

¹¹ <https://fr.fsc.org/fr-fr> ;

¹² <https://www.pefc-france.org/>

¹³ <https://www.oeko-tex.com/en/>

➤ Refurbished products

A section¹⁴ is dedicated to this offer on Cdiscount.com and gathers diversified products categories (e.g. smartphones, computers but also toys, urban mobility, home appliances, etc.). **Cnova pledges to develop this offer in 2024, as part of its “More Sustainable” offer development objective.**

➤ Services

Cdiscount.com customers can **resell** their high-tech products to local refurbishers, thanks to a partnership with Comparecycle¹⁵. The service is accessible from the website ¹⁶since 2019. Cdiscount promotes also **repairability** and energy-efficiency, through its more sustainable offer as explained earlier and with a service for diagnosing breakdowns, selling spare parts and providing repair assistance via visio since 2020¹⁷.

Cnova commits to develop these services by giving them higher visibility on Cdiscount.com in 2024.

Pledge #4: Improving social sustainability

Cnova implements policies in favor of socially sustainable production in its value chain with:

- Requirements towards all the suppliers, materialized by an ethics clause included in the contracts which notably implies the supplier's compliance with Groupe Casino's ethics charter (including the principles of the International Labor Organization and the 10 principles of the UN Global Compact).
- Audits carried out by independent 3rd party according to the ICS standards¹⁸ in the plants manufacturing Cnova's private-label products and identified as potentially concerned by an ethical risk. In 2023, 100% of these factories were audited.

Cnova pledges to maintain these policies and audit levels each year.

Pledge #5: Publishing results and progress

Cnova commits to publish company progress about its commitments at least once a year.

¹⁴ https://www.cdiscount.com/produits-reconditionnes/v-141-1.html#cm_sp=Overlay:services:secondevie

¹⁵ <https://comparecycle.com/faq/about>

¹⁶ https://reprise.cdiscount.com/#utm_source=secondevie&utm_medium=bandeau

¹⁷ https://cdiscount.spareka.fr/?utm_source=Site&utm_medium=reconditionne&utm_campaign=secondemain

¹⁸ <https://ics-asso.org/>