

Nestlé Waters proposed commitments to the CPC Network concerning the coordinated action triggered by the external alert submitted by BEUC on 7 November 2023

Nestlé Waters is willing to propose the following voluntary commitments in relation to the packaging of plastic bottles marketed by Nestlé Waters within the EEA, in order to address the CPC Network coordinated action triggered by the external alert submitted by BEUC on 7 November 2023.

For the avoidance of doubt, these commitments do not constitute, and shall not be interpreted as, an admission that Nestlé Waters' current or past claims are non-compliant with EU consumer law.

- Where Nestlé Waters makes claims about the proportion of a plastic bottle that is made from recycled plastic, it would include language that expressly excludes the cap and label (e.g.: *'This bottle is 100% recycled. Excluding cap and label.'*), directly adjacent to the claim itself and in the same font size. Nestlé Waters reserves the right to adjust this claim should it source caps and/or labels from recycled materials in the future.
- Nestlé Waters confirms that, where PET bottles are labelled as being made from 'recycled plastic', this does not cover material derived from virgin PET or virgin PET scraps / off-cuts (by-products from bottle production) that have been reused without being subject to a recycling process governed by Commission Regulation (EU) 2022/1616.
- Nestlé Waters will not use statements such as *'Let's meet again!'*. However, Nestlé Waters may encourage consumers to dispose of the empty packaging in an appropriate manner so as to allow recycling, including by calls for action such as *'recycle me'*.
- Nestlé Waters will ensure that the overall impression of the label and marketing does not mislead consumers about the environmental benefits of the packaging. For the avoidance of doubt, the use of images that depict the origin and natural source of the product is not considered misleading.
- Nestlé Waters will implement the label changes on plastic bottles marketed within the EEA no later than 18 months from the date of the acceptance of these commitments.
- Digital marketing campaigns and the content of any websites owned by Nestlé Waters accessible within the EEA will be updated to reflect these commitments within 3 months of acceptance.